



## Subway® Rolls Out New Signature Wrap Collection

Milford, CT (March 2, 2018) Today, Subway® boldly takes its seat at the head of the table, showing who's got the chops when it comes to mastering the art of wraps, as it rolls out a new Signature Wraps Collection in the U.S.

The crave-worthy, protein-packed wraps come in bold, flavorful choices—all featuring double the meat of an average 6-inch sub, plus a unique combination of veggies, cheese and sauces. To be clear—these wraps are a meal, not a tiny snack.

Initially introduced in Maine, and tested in key markets across the U.S., the three wraps are now available nationwide. They are:

- **Chipotle Southwest Steak & Cheese** features savory steak, shredded Monterey cheddar, crisp lettuce, sliced tomatoes, green peppers, and onions, topped with jalapeños, guacamole, and spicy Chipotle Southwest sauce—all wrapped in a tasty Tomato Basil wrap.
- **Turkey, Bacon & Guacamole** is made with tender turkey breast, crisp bacon, provolone cheese, crisp lettuce, sliced tomatoes, and onions, topped with guacamole and creamy Ranch dressing, and served on a Tomato Basil wrap.
- **Savory Rotisserie-Style Chicken Caesar** is filled with juicy, tender, hand-pulled Rotisserie-Style Chicken, shredded Monterey cheddar, crisp lettuce, and sliced tomatoes, topped with Parmesan cheese, and Savory Caesar sauce, and folded into a delicious Spinach wrap.

And, in keeping with Subway's long history as the leader in customization, guests always have the option to create their own Signature Wrap. "Make It What You Want™" using the wide variety of ingredients available at all Subway restaurants and wrapped up in a flavorful Tomato Basil or Spinach wrap.

The new line of Signature Wraps is Subway's biggest core menu addition in the U.S. since the introduction of Rotisserie-style Chicken in 2016. And, according to Len Van Popering, who recently joined Subway to fill the newly created role of Vice President of Global Brand Management and Innovation, "this is just the beginning."

"Subway is focused on menu innovation as part of its commitment to meeting changing consumer preferences and providing a great experience for the millions of people around the world who visit Subway every day," says Van Popering.

In coming months, Subway will be adding new Signature Wraps to catering platters and in Subway To Go!™ Box Meals.

For more information, including nutrition information, please visit [Subway.com](https://www.subway.com). Join the conversation on [Facebook](https://www.facebook.com/subway), [Instagram](https://www.instagram.com/subway) and [Twitter](https://twitter.com/subway).

### **About Subway® Restaurants**

Subway offers a fresh alternative to traditional fast food, serving 7 million made-to-order sandwiches a day. Guests choose from 37 million combinations of quality proteins, fresh vegetables, and bread baked daily. The world's largest restaurant chain serves nutritious and delicious subs, soups, and salads at about 44,000 restaurants in 112 countries. The Subway experience is also delivered online at [www.Subway.com](https://www.subway.com) and through the Subway® App, available in select markets at the Apple App Store\* and Google Play\*\*.

Founded by then 17-year-old Fred DeLuca and family friend Dr. Peter Buck more than 52 years ago, Subway is still a family-owned business, working with more than 21,000 dedicated franchisees in communities around the world.

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