



Subway's response to Public Health England's campaign to encourage healthier 'out of home' food provision (29th June 2018)

We thank Public Health England for recognising that not all food-on-the-go is unhealthy. At Subway, we have always offered affordable menu options as part of our core range, that are low in fat and saturates, across the UK and Ireland. This has enabled us to partner with PHE as part of their One You campaign. We are proud to have been named as 'leading the way' in the calorie reduction effort by including calorie labelling on menus, as part of the Government's 'Childhood obesity: a plan for action, chapter 2' recent announcement.

Across the UK and Ireland there are over 2,500 Subway stores in large urban centres and smaller high streets, to out of town locations, shopping centres and retail parks. Approximately 800 of them are in a wide variety of off-high street locations, including fuel forecourts, convenience stores, transport hubs, hospitals and universities. One of the key reasons for the success of Subway's expansion is that all stores are classified as meeting the A1 planning criteria as well as having to meet local authority permissions, licenses and approvals. We partner with our local independent franchise owners to select locations based on several factors, however, Subway does not prioritise the location of stores close to where schools are situated.

Sacha Clark, Marketing Director of Subway UK and Ireland, comments: "It's really important that customers know they have a choice on the high street and can find meal choices that are low in fat and saturates. Our menu includes an extensive range of Six-inch Subs, salads and flatbreads, all fitting into the calorie intakes for meal occasions recommended as part of Public Health England's One You 400-600-600 campaign. At Subway customers have a lot of choice, including breads like our 9-grain wheat bread that's high in fibre and salads that guarantee you get two of your 5-a-day. In addition, all stores only offer low or no sugar drinks via the drinks dispensers, which is something we know very few other high street operators offer customers."

Definition:

A1 Shops - Shops, retail warehouses, hairdressers, undertakers, travel and ticket agencies, post offices, pet shops, sandwich bars, showrooms, domestic hire shops, dry cleaners, funeral directors and internet cafes

A2 Financial and professional services - Financial services such as banks and building societies, professional services (other than health and medical services) and including estate and employment agencies. It does not include betting offices or pay day loan shops - these are now classed as "sui generis" uses (see below).

A3 Restaurants and cafés - For the sale of food and drink for consumption on the premises - restaurants, snack bars and cafes.

A4 Drinking establishments - Public houses, wine bars or other drinking establishments (but not night clubs) including drinking establishments with expanded food provision.

A5 Hot food takeaways - For the sale of hot food for consumption off the premises