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## WISCONSIN SANDWICH ARTIST™ NAMED TOP “SUB JAMMER”

Milford, CT (September 11, 2009) – The third time was a charm for Neenah, Wisconsin, Sandwich Artist™ **Bryon Shea**, who won the 2009 SUBWAY® Sub Jammers competition in Washington, DC, by making a “perfect” footlong submarine sandwich in 42.1 seconds.

Bryon, who came in second place during 2007 and 2008 Sub Jammer competitions, beat a field of almost 100 fellow Sandwich Artists™ from throughout the world at the recent 2009 SUBWAY® Convention. Already the fastest and friendliest workers in the quick service restaurant (QSR) industry, the Sub Jammers are judged on speed, sandwich appearance, content distribution and formula accuracy. Sandwich Artists™ taking part in the Sub Jammers competition won regional events leading up to the championship round at the annual Convention.

The competition was sponsored by Otis Spunkmeyer Cookies and Schreiber Foods. Bryon, who made what one judge called the “Perfect Sandwich,” received the \$3,000 top prize. **Shelly Matson, from Esko, Minnesota**, took home the \$2,000 second place prize with a total score of 43.3 seconds. **Sharon Hall**, who took home the top prize the past two years, received \$1,000 for her third-place finish this year with a score of 47. Sharon, **from Waco, Texas**, set the record last year with a blazing sandwich-making time of 38.6 seconds.

“This competition is fast-paced, fun and one of the highlights of the convention, not just for the Sandwich Artists™, but also for all the attendees,” said Tom Coba, Chief Operations Officer for the brand. “The Sandwich Artist™ is probably the person most responsible for creating a great experience for our customers and this competition is a great way to recognize their efforts and put a well-deserved spotlight on them for awhile.”

Bryon, who says the SUBWAY® Club as his favorite sandwich, has worked for 8 years as a Sandwich Artist™ and manager at the SUBWAY® restaurant on Green Bay Road, in Neenah. He would like to eventually own his own SUBWAY® restaurant.

“He really cares about the people that come into the store and he cares about the product; that’s what makes him so good,” said Brian Gajewski, the franchisee of the store where Bryon works.

Brian, who owns nine stores in the Neenah area, said he also had the pleasure of having two of Bryon’s brothers and a sister work at his SUBWAY® stores.

For his part, Bryon said he views the Sub Jammer’s competition as fun competition and a great opportunity to talk with other Sandwich Artists™.

### About SUBWAY® Restaurants

The SUBWAY® restaurant chain is the world's largest submarine sandwich franchise, with more than 31,500 locations in 91 countries. Headquartered in Milford, Connecticut, and with regional offices in Amsterdam, Beirut, Brisbane, Miami, and Singapore, the SUBWAY® chain was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. The SUBWAY® brand was ranked the number one Franchise Opportunity and the number one Global Franchise Opportunity in the 2009 edition of *Entrepreneur* magazine's “Annual Franchise 500®” survey, an honor that the SUBWAY® chain has received 16 times in the past 22 years.

For more information about the SUBWAY® restaurant chain, please visit [www.subway.com](http://www.subway.com). SUBWAY® is a registered trademark of Doctor's Associates Inc.

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