



The Number One Submarine Sandwich Chain in the World

NEWS

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**SUBWAY® RESTAURANTS TO *CHANGE A LIGHT, CHANGE THE WORLD*
22,000 US LOCATIONS WILL PARTICIPATE IN PROGRAM**

(Milford, CT) September 16, 2008 — The SUBWAY® restaurant chain announced that it will participate in the ENERGY STAR *Change a Light, Change the World* campaign.

On October 1, 2008, in each of the approximately 22,000 SUBWAY® restaurants in the United States, an incandescent light bulb will be replaced with one Philips, energy efficient, compact fluorescent light (CFL) bulb.

The SUBWAY® brand has been committed to making its restaurants and operations more environmentally friendly. By partnering with Philips Lighting Company and Specialty Lighting to participate in the *Change a Light, Change the World* campaign, the SUBWAY® restaurant chain is trying to encourage Americans to help change the world, one light – *one energy-saving step* – at a time.

The participation by the largest franchise chain in the U.S. illustrates how each person can take a small step and be part of a larger movement to make a positive impact on the environment. By changing just one bulb, each restaurant will reduce its annual energy consumption by 87.6 Kilowatt hours. Together, however, U.S. SUBWAY® restaurants will save 1,927,200 Kilowatt hours – which is the equivalent to almost 3 million pounds of greenhouse gasses, or removing more than 275 cars from the road for one year.

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“It’s a natural fit for our franchisees to participate in the ENERGY STAR *Change A Light, Change the World* program as they can easily demonstrate the power just one person can have joining with others to create a significant global impact on the environment,” said Bill Schettini, Chief Marketing Officer for the SUBWAY® chain.

The brand also joins ENERGY STAR, which is a joint program of the U.S. Environmental Protection Agency and U.S. Department of Energy, in encouraging Americans to take the ENERGY STAR Pledge to *Change a Light, Change the World*. The Pledge will be available on the subway.com and subwayfreshbuzz.com web sites.

Taking part in the *Change-a-Light, Change the World* program is just one way the SUBWAY® chain is making its restaurants and operations more environmentally friendly. Working in partnership with the franchisee-run Independent Purchasing Cooperative (IPC), which sources product and negotiates contracts for SUBWAY® franchisees, brand representatives are reviewing everything from packaging materials to locations of product distribution centers. Other steps taken by the brand include:

- Distribution: Strategic relocation of several redistribution centers next to vendor manufacturing facilities, eliminating the need to transport product long distances. In all, the move saves an estimated 1,330,000 gallons of diesel fuel per year and eliminates 9,227 truck loads annually.
- Packaging: Along with making napkins from 100 percent recycled materials, saving an estimated 147,000 trees annually, the brand has also: switched the materials used for the manufacturing of its cutlery and plastic drinking cups - saving an equivalent of 13,000 barrels of oil.

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- Eco-Store: The first SUBWAY® Eco-Store opened last year in Kissimmee, Florida. Since then, four more have opened and there are many more in various stages of planning. The brand is working with the U.S. Green Building Council to earn Leadership in Energy and Environmental Design (LEED) certification for the Eco-Stores. The opening of the Kissimmee Eco-Store also provides an opportunity to measure energy and water saving concepts against a standard SUBWAY® restaurant opening nearby.
- The SUBWAY® brand has been a leader in providing healthier alternatives to traditionally fatty fast foods and, in 2007, removed what little trans fats it had from its core menu. The SUBWAY® chain is a proud sponsor of the American Heart Association American Heart Walks, Jump Rope for Heart and START! Walking at Work programs. In March 2007, the brand launched its FRESH Fit™ meals, which includes a low-fat submarine sandwich and “better for you sides,” such as sliced apples, raisins, yogurt, baked chips, bottled water, low-fat milk and diet soda.

About SUBWAY Restaurants

The SUBWAY® restaurant chain is the world's largest submarine sandwich franchise, with nearly 30,000 locations in 87 countries. Headquartered in Milford, Connecticut, and with regional offices in Amsterdam, Beirut, Brisbane, Miami, and Singapore, the SUBWAY® chain was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. The SUBWAY® brand was ranked the number one global franchise opportunity in Entrepreneur magazine's 2008 “Annual Franchise 500” listing.

For more information about the SUBWAY® chain, visit www.subway.com and www.subwayfreshbuzz.com.

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