

# Win Wimbledon tickets *with Robinsons*



- 1 Take a photo in-store featuring a bottled or dispensed drink and showcase your best #WinningServe pose.
- 2 Share on the Subway® Facebook, Instagram or Twitter page using the #WinningServe hashtag.
- 3 Submit by 20th June for a chance to win.

## SUMMARY TERMS AND CONDITIONS.

GB, 18+. 30.05.18 – 20.06.18. Take a photo of your 'winning serve' with a bottled or dispensed drink in a Subway and post it to Instagram or Twitter, or in the comments of the promotional post on the Subway UK Facebook page, with the hashtag #WinningServe for the chance to win 1 of 52 pairs of tickets to Wimbledon. Full Terms and Prize details: <http://www.subway.com/en-gb/promotions/participating-stores-terms-conditions>

## TERMS AND CONDITIONS.

**Submitting an entry constitutes your full and unconditional agreement to and acceptance of these Terms and Conditions and the decisions of the Promoter and judges, which shall be final and binding on all matters relating to the Promotion.**

**The Promoter is SFAFT BV.**

- 1) **Promotion Timing:** The Subway® Wimbledon competition (the "**Promotion**") begins 00:01 British Summer Time ("BST") on May 30, 2018 and ends 23:59 BST on June 20, 2018 (the "**Promotion Period**"). Within the Promotion Period, there will be three weekly draws.

Week:	Start:	End:
1	00:01 BST, May 30 <sup>th</sup> 2018	23.59 BST, June 6 <sup>th</sup> 2018
2	00:00 BST, June 7 <sup>th</sup> 2018	23.59 BST, June 13 <sup>th</sup> 2018
3	00:00 BST, June 14 <sup>th</sup> 2018	23.59 BST, June 20 <sup>th</sup> 2018

- 2) **Eligibility:** The Promotion is open only to legal residents of Great Britain, who are 18 years of age or older as of date of entry. Employees of SFAFT BV (the "**Promoter**"), its respective parent companies, subsidiaries, divisions, affiliates, suppliers, distributors, franchises and advertising, promotional and judging agencies, and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win.
- 3) Purchase is necessary.
- 4) Internet access and a valid Twitter, Instagram or Facebook account are required to enter this Promotion. Be sure to consult your wireless provider. The Promoter is not responsible for any charges any wireless service provider may charge an Entrant.
- 5) **How to Enter the Promotion:**

**A 'Winning Serve' is defined as a tennis serve pose or celebratory pose with a bottled or dispensed drink that you have bought in a participating Subway store.**

- **Via photo upload on Twitter/Instagram:** During the Promotion Period, you, as entrant (hereafter, “**you**” or “**Entrant**”) may enter by purchasing a bottled or dispensed drink in a participating Subway, taking a photo showing your “Winning Serve” in a participating Subway store, and upload it to Twitter or Instagram including the hashtag #WinningServe to receive one entry (“**Entry**”) into the competition for the chance to win a prize. To enter via Twitter and/or Instagram, you must have a Twitter and/or Instagram account and have your account settings set to public and not private for the duration of the Promotion and after the closing date in order for your Entry to be eligible. You must also follow either (@SubwayUK) on Twitter and/or (@subway\_ukireland) on Instagram in order to enter via these methods. A Twitter account can be opened for free by visiting [www.twitter.com](http://www.twitter.com). An Instagram account can be opened for free by downloading the Instagram app from the Apple store or Google Play, and a compatible mobile device is required to use the Instagram application. Photos and any comments uploaded on Twitter must be done so in accordance with the Twitter Terms of Use found at <https://twitter.com/tos>. All terms and conditions of Twitter apply. If you enter via Instagram, your Entry must be uploaded in accordance with the Instagram Terms of Use (<http://instagram.com/about/legal/terms/>).
- **Via Comment and photo upload on Facebook:** During the Promotion Period, you may enter by purchasing a bottled or dispensed drink in a participating Subway, taking a photo showing your “Winning Serve” then visiting <https://www.facebook.com/SubwayUK/>, commenting on the Promoter’s post and uploading the photo, including the hashtag #WinningServe to receive one Entry into the competition for the chance to win a prize. You must have a Facebook account to enter via Facebook. If you do not have a Facebook account, you may create one for free at [www.facebook.com](http://www.facebook.com). Your photo and comment must be uploaded in accordance with the Facebook Terms of Service available at <https://www.facebook.com/legal/terms>.

All Entries must be received by 23:59 BST on June 20, 2018, to be entered into the Promotion.

A limit of one (1) Entry per Entrant per week, via any one route, throughout the Promotion Period applies [maximum of three (3) Entries throughout the Promotion Period]. Data rates may apply.

In the event of a dispute as to any Entry, the authorised account holder of the account used to register will be deemed to be the Entrant. Provisional Winners may be required to show proof of being the authorised account holder of the Facebook account/Twitter account/Instagram account associated with the Entry. Multiple Entrants are not permitted to share the same Facebook account/Twitter account/Instagram account.

Any attempt by any Entrant to obtain more than the stated number of Entries by using multiple/different Facebook accounts/Twitter accounts/Instagram accounts, identities, registrations, logins, addresses or through any other methods, may void all of that Entrant’s Entries and that Entrant may be disqualified. Entries generated by script, macro, mechanical or other automated means or by any means which subvert the entry process are void. By taking your photo and uploading it to your Twitter feed/Instagram feed with the hashtag #WinningServe or by commenting on a Post on Facebook, you agree to these Terms and Conditions, and you agree that the Promoter may, in its sole discretion, use your Entry, proper name and country of residence online and in print, or in any other media, without payment or compensation to you, for up to two years, with appropriate credit give.

- 6) **Moderation:** Any Entry or portion thereof that is, in the Promoter’s sole discretion; obscene, profane, lewd, defamatory or violated the proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity, is otherwise objectionable or violates or infringes (or may infringe) any copyright, trademark, logo,

mark that identifies a brand, will not be considered and may disqualify the Entrant or Entry. The Promoter may blur or black out the infringing material, in their sole discretion, for consideration to be featured. By entering, you understand that the Photo portion of your Entry may be posted on the Promoter's page on any social media pages and otherwise used in accordance with rights granted herein. The Promoter is not responsible for lost, late, misdirected, corrupted, incomplete or damaged Entries. Proof of submission is not proof of receipt by the Promoter.

- 7) **Judging:** All eligible entries received during each Weekly Promotional Period will be judged by a panel including one independent judge, within 7 working days of the respective Weekly Promotional Period closing, against the following criteria to select the number of winners which corresponds to the number of prizes available that week.

**Judging Criteria:**

- a. Athletic pose
- b. Comedy value and emotivity
- c. Commitment to the theme

Prizes will be allocated per week as follows:

Week:	Number of Runner Up Prizes	Number of Grand Prizes
1	16	0
2	17	1
3	17	1

Where a Grand Prize is available, the top scoring entry received that week will be the winner.

- 8) **Winner Notification:** Provisional winners who submitted their Entry on Facebook, will be notified initially via comment on Facebook which will include directions to send a private message to the SUBWAY Facebook page with their additional contact information within 48 hours of notification unless specified otherwise in the initial communication. Provisional winners who submitted their Entry via Twitter/Instagram, will be notified initially by direct message on Twitter/Instagram and will be required to privately reply with additional information within 48 hours of notification unless specified otherwise in the initial communication.

If a provisional winner cannot be reached by direct message on Twitter/Instagram, or doesn't provide their additional information via Facebook message within 48 hours of first notification attempt, or within the time specified in the initial communication, that provisional winner will be disqualified and an alternate winner may be determined. The provisional Grand Prize winners may then be required to sign and return a release of liability/declaration of compliance ("Release") in order to receive the prize. Failure to return the Release may result in disqualification and an alternate Grand Prize winner may be determined from among the remaining eligible Entries. The Release will be sent via email. Provisional Runner-Up Prize winners will be contacted as described above and will be required to provide their personal information so that prizes may be sent. If a provisional winner cannot be reached within the timeframe stated, or notification documents are undeliverable or a winner does not meet the eligibility requirements, the prize will be forfeited and an alternate will be selected.

- 9) **Prizes:**

**Grand Prize (2):** Each Grand Prize winner will receive 1 x pair of VIP tickets for day 6 on Centre Court at Wimbledon. Each Prize also includes the following for each winner and their guest:

- a. A 2 course sit down meal
- b. Complementary drinks in the Robinson suite
- c. Buffet style afternoon tea

**Runner-Up Prize (50):** Each Runner-Up Prize winner will receive 1 x pair of tickets to Wimbledon. Each prize also includes the following for each winner and their guest (which will be available in the Wimbledon Experience/Gatsby Club hospitality facility):

- a. Buffet lunch
- b. Complimentary beer, wine and soft drinks
- c. Afternoon tea

Winners are responsible for all applicable taxes and all other costs and expenses associated with their prize not specified herein as being awarded.

Unless otherwise stated, all expenses incurred by the winners in the general use and/or enjoyment of the Prize, including but not limited to food, drink, travel and accommodation, are the sole responsibility of the winners.

Prizes are not transferable, dates allocated cannot be changed and there is no cash alternative.

Please inform the Promoter of any access needs or food allergies.

In the event of unforeseen circumstances, the Promoter reserves the right to substitute a prize for an alternative of equal or greater value.

Britvic, registered at Britvic Soft Drinks PLC, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ, is the provider of the Grand Prizes.

#### 10) **General Rules:**

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter. You understand that you are providing your information to the Promoter and not to Facebook, Instagram or Twitter, and that Facebook, Instagram and Twitter have no liability for any element of this Promotion.

Winners may be required to participate in any reasonable publicity arising from the Promotion.

Winners consent to the Promoter using their name and county of residence to announce the winners of this Promotion.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the Terms and Conditions, the Terms and Conditions shall prevail, govern and control.

The Promoter will only use the personal details supplied for the administration of the Promotion and for no other purpose, unless we have your consent. The Promoter will only share your data with its Fulfilment Partners for the purposes of and in order to fulfil this Promotion. Personal information will be held in accordance with the Promoter's privacy policy, available at <http://www.subway.com/en-gb/legal/privacystatement-fsb>.

The Promoter and its agencies are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Promotion or by any

human error which may occur in the processing of the entries in the Promotion or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Promotion. Proof of entering information via the website or any other manner does not constitute proof of delivery or receipt of such information. The Promoter is not responsible for the failure of any email or Entry to be received by the Promoter on account of technical problems. The Promoter reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Promotion or website; violates the Terms and Conditions. **Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Promoter reserves the right to seek damages from any such person to the fullest extent permitted by law.**

If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion or website, then the Promoter reserves the right at its sole discretion to cancel the Promotion and select the Prize winners from among all eligible entries received prior to cancellation.

The Promoter cannot accept any responsibility for any damage, loss or injury suffered by any entrant entering the Promotion or as a result of accepting or participating in any prize. Nothing shall exclude the Promoter's liability for death or personal injury as a result of its negligence.

- 11) **Judges List:** The names of the judges can be obtained by sending an envelope, including your complete name and address, to: Subway, Chaston House, Mill Court, Hilton Road, Great Shelford, Cambridge, CB22 5LD. The judge's names will be available for 1 month following the end of the Promotion.
- 12) **Winners List:** For the winners' names and counties, available after June 21, 2018, send an envelope, including your complete name and address, to: Subway, Chaston House, Mill Court, Hilton Road, Great Shelford, Cambridge, CB22 5LD. The winners' names will be available for 1 month following the end of the Promotion.
- 13) The Promotion and these Terms and Conditions shall be interpreted and applied on the basis of English Law and the Courts of England and Wales shall have exclusive jurisdiction.

**Promoter:** SFAFT BV, Subway International B.V. Prinsengracht 13 1015DK Amsterdam The Netherlands