



Subway Restaurants Names Mike Macrie Chief Information Officer (CIO)

Milford, CT (April 8, 2019) - Today, Subway Restaurants announced that Mike Macrie has joined the company as CIO overseeing the company's technology initiatives and global teams to ensure delivery of modern, timely and effective platforms for Subway business owners and guests.

"I am very excited to join such an iconic and evolving brand. The Subway brand is at an amazing crossroads and I am happy to be part of the leadership team driving innovation for our consumers and business owners," said Macrie.

As former Senior Vice President and Chief Information Officer for Land O' Lakes Inc., Mike successfully led a transformational and digital effort that modernized the corporation's core applications and made significant industry-leading investments in advanced analytics, artificial intelligence, and digital marketing. He pioneered the utilization of satellite imagery for managing and operating large farms to improve crop yields and reduce the financial risk to farmers.

Prior to his time at Land O' Lakes, Mike held a breadth of roles at top organizations in the US.

Mike earned his bachelor's degree in Engineering Physics from Cornell University in New York and then continued his studies completing his M.B.A. from Duke University.

For more information and to join the conversation, visit Subway on [Facebook](#), [Instagram](#), [Twitter](#), and [SubCulture](#)®.

Photo available here: <https://db.tt/bR7nc5knfr>

Contact: press@subway.com

About Subway® Restaurants

The Subway restaurant chain continues to evolve the dining experience, offering guests in more than 100 countries quality ingredients and robust flavor combinations with nearly 7 million made-to-order sandwiches created each day. The Subway brand provides a fresh alternative to traditional fast food offering billions of sandwich, salad and wrap combinations to guests each day. All Subway restaurants are owned and operated by almost 21,000 Franchise Owners who employ hundreds of thousand people around the world, making Subway the world's largest small business network. Franchise Owners and the company are committed to eliminating hunger by supporting hunger relief programs around the world.

The Subway experience is also delivered online at [Subway.com](#), through [Subway.com/Delivers](#), and the Subway® App.

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