



Subway® Restaurants Open the Club Doors to its New Collection

Milford, CT (April 25, 2019) - While a club sandwich traditionally features bacon, turkey and lettuce, Subway® Restaurants is once again proving its new innovative approach to the classic sandwich is far from traditional. The NEW! Club Collection turns the rules upside down by modernizing these iconic sandwiches with a kick of spicy jalapeños, delicious steak and creamy guacamole.

These crave-worthy, chef-inspired recipes for the Club sandwiches are:

- **The Southwest Chipotle Chicken Club** includes chicken strips, bacon, Pepper Jack cheese, lettuce, tomatoes, green peppers, red onions, Chipotle Southwest sauce and guacamole, piled high on Jalapeño Cheddar bread
- **The Steak Club** features shaved steak, turkey, bacon, American cheese, lettuce, tomatoes and mayonnaise, all on freshly baked bread
- **The American Club** features turkey, Black Forest ham, bacon, American cheese, lettuce, tomatoes and mayonnaise on Artisan flatbread

Along with these new rule-breaking sandwiches, Subway's new Club Collection is accompanied by a creative campaign, "[Breaking Club Traditions](#)," created by Subway's agency of record Dentsu Aegis Network. The campaign brings Subway's twist on the club to life through scenarios that shake up traditions in other kinds of clubs, such as country clubs, chess clubs and motorcycle clubs and begin airing on April 25.

Subway continues to deliver unexpected flavors to its guests that they cannot find anywhere else, like the [Ultimate Cheesy Garlic Bread](#) sandwich and the [Green Goddess Tuna Melt](#). The Club Collection not only brings the heat with a Jalapeño Cheddar bread that is baked fresh with whole jalapeños and Monterey cheese, but it also delivers a trifecta of savory steak, turkey and bacon.

Guests can try all three sandwiches for a limited time only now until June 26 at participating restaurants in the U.S. For more information and to join the conversation, visit [Subway](#) on [Facebook](#), [Instagram](#), [Twitter](#) and [SubCulture](#)®.

About Subway® Restaurants

The Subway restaurant chain continues to evolve the dining experience, offering guests in more than 100 countries quality ingredients, as well as robust flavor combinations with nearly 7 million made-to-order sandwiches created each day. The Subway brand provides an alternative to traditional fast food offering guests billions of sandwich, salad and wrap combinations. All Subway restaurants are owned and operated by almost

21,000 Franchise Owners who employ hundreds of thousands of people globally. Franchise Owners and the company are committed to eliminating hunger by supporting hunger relief programs around the world.

The Subway experience is also delivered online at [Subway.com](https://www.subway.com), through [Subway.com/Delivers](https://www.subway.com/Delivers), and the Subway® App.

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