



## **Subway® Appoints Mike Kehoe as President of New EMEA Region**

Milford, CONN. (April 23, 2020) - Subway restaurants today announced it has appointed Mike Kehoe as president of its newly formed EMEA region, the result of a merger of its Europe, Middle East and Africa regions. Kehoe will be responsible for the continued development and expansion of the Subway brand throughout the entire region. The announcement builds on Subway's strategic commitment to improving operating efficiencies and streamlining business.

Kehoe has 20 years of experience working in brand management roles across fast moving consumer goods, hospitality, advertising and consulting industries. He has significant global experience having worked in North America, Asia, Europe, Middle East and Latin America. Kehoe most recently served as President, International for Focus Brands - an affiliate of the American private equity firm, Roark Capital Group - that currently owns the Schlotzsky's, Carvel, Cinnabon, Moe's Southwest Grill, McAlister's Deli, Auntie Anne's and Jamba brands.

"Mike's global brand expertise and strong understanding of regional tastes will be instrumental to the continued growth of our brand footprint across Europe, the Middle East and Africa," said CEO John Chidsey.

"I look forward to working with the entire EMEA Region to help continue to ensure our guests have the best experience possible at every restaurant," said Kehoe.

Kehoe's appointment is part of an overall effort to further streamline Subway's international business, including the naming of Eric Foo earlier this year as President of Asia in a consolidation of Subway's Asia and Southeast Asia regions.

Justin Goes, Subway's current Regional Director in Europe, will step down though will remain in this position until the end of July 2020 to ensure a smooth transition. Goes is also a Subway Multi-Unit Franchise Owner and will continue as one of the tens of thousands of independently owned and operated Franchise Owners from around the world.

### **About Subway® Restaurants**

The Subway restaurant chain continues to evolve the dining experience, offering guests in more than 100 countries quality ingredients, as well as robust flavor combinations while serving over 6 million made-to-order sandwiches created each day. All Subway restaurants are owned and operated by more than 20,000 Franchise Owners, who employ many people in their communities. The Subway experience is also delivered online at [Subway.com](https://www.subway.com), through [Subway.com/Delivers](https://www.subway.com/Delivers), and the Subway® App.

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