



**NEWS**

**For Immediate Release**

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**SUBWAY® Veterans Franchise Program Recognized as Best in the QSR Industry  
- Brand Offers Reduced and Waived Franchise Fees for Vets -**

Milford, CT (November 10, 2015) – The SUBWAY® restaurant chain is proud to announce that its program for military Veterans, designed to greatly reduce their costs associated with the purchase of a SUBWAY® franchise, has been recognized by *Entrepreneur* magazine in its November 2015 issue as one of the best programs in the QSR industry.

The brand's franchising offer, which Chief Development Officer Don Fertman said is a way to say "Thank you" to our veterans, waives the franchise fee for honorably discharged veterans who open a SUBWAY® restaurant on a military or government location. The fee will be reduced by 50 percent if a veteran opens on a non-government location and receives government financing designed specifically for veterans.

"We are very proud of the steps we have taken to bring veterans into the Subway family as franchisees," Don said. "This will make it easier for veterans to adjust to civilian life or help them follow their dream of owning and operating their own business."

SUBWAY® franchisee Ernesto Martinez, who owns and operates a restaurant in El Paso, Texas, is a veteran of the United States Air Force, where he served as a firefighter, and opened his restaurant using the brand's veteran's program. Ernesto said his military experience prepared him to be disciplined, organized and to work hard, which has helped him in owning and operating his own small business.

"I would highly recommend Subway to other veterans," Ernesto said. "We are very pleased with the support that Subway has provided. It's great to be treated like you are part of a larger family."

**About SUBWAY® Restaurants:**

The SUBWAY® restaurant chain has a long history of working with all branches of the U.S. military in providing a taste of home to the thousands of service men and women stationed on bases in the U.S. and overseas.

Customers in 111 countries have easy access to a fresh line-up of vegetables for their made-to-order sandwiches and salads at any of the more than 44,000 franchised locations worldwide. The company, founded 50-years-ago is still a family-owned business with thousands of dedicated franchisees/entrepreneurs in neighborhoods around the world, providing easy access to vegetables, detailed nutrition, dietary, and healthy lifestyle information.

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