

SUBWAY® RESTAURANTS CELEBRATES 50th ANNIVERSARY BY BREAKING GUINNESS WORLD RECORDS® TITLE FOR MOST PEOPLE MAKING SANDWICHES SIMULTANEOUSLY



LAS VEGAS, NEVADA, August 1 – To help celebrate the SUBWAY® brand’s 50th Anniversary milestone, SUBWAY® Restaurants earned superlative recognition by setting the GUINNESS WORLD RECORDS title for “Most people making sandwiches simultaneously,” with 1,481 people making a sandwich.

The record breaking event was held at The Venetian Resort Hotel Casino in Las Vegas, Nevada, during the brand’s annual convention. After the event, the sandwiches were immediately donated to the Salvation Army.

“Around the world each and every day, SUBWAY® prides itself on making great tasting, affordable, made-to-order sandwiches,” said Suzanne Greco, SUBWAY president. Greco, who started with the company in 1973 as a Sandwich Artist and has led the Research & Development and Operations teams for the past 24 years, continued, “We are extremely proud of the dedication shown by the entire SUBWAY® family by coming together to participate in this record-breaking event, as it signifies our commitment to our customers as we prepare to celebrate our golden anniversary.”

Participants helping to break the record included SUBWAY® employees from around the world – franchisees, sandwich artists, development agents, vendors, suppliers, special guests and staff from SUBWAY headquarters and its purchasing cooperative.

Prior to February 22, 2014, SUBWAY® Restaurants held the record, with 254 sandwiches being made simultaneously at an event held in New York, NY.

About SUBWAY® Restaurants

Customers in 110 countries have easy access to a fresh line-up of vegetables for their made-to-order sandwiches and salads at any of the more than 44,000 franchised locations. The company, founded 50-years-ago by then-17-year-old Fred DeLuca and family-friend Dr. Peter Buck, is still a family-owned business with thousands of dedicated franchisees/entrepreneurs in neighborhoods around the world, providing easy access to vegetables, detailed nutrition, dietary, and healthy lifestyle information. This has been a priority for the SUBWAY® chain for many years. To learn more information about us, visit www.SUBWAY.com, like us on Facebook at www.facebook.com/SUBWAY and follow us on Twitter at <https://twitter.com/SUBWAY>. SUBWAY® is a registered trademark of Doctor's Associates Inc.