



## **Subway Unveils New Fresh Melts™ Satisfying Every Cheese Lover's Dream**

*Have it all with Subway's Fresh Melts: your favorite footlong freshly made with the ooey, gooey, melted cheese*

MILFORD, Conn., **May 6, 2021** – Subway® restaurants announced a new addition to its iconic sandwich menu: Fresh Melts™. Guests can enjoy Subway's newest innovation and upgrade their favorite freshly made footlong\* into an extra cheesy, gooey and grilled sandwich.

The new Subway Fresh Melts deliver a triple portion of cheese that is grilled to perfection and offers a craveable bite. Fresh Melts are now available at participating restaurants nationwide and guests can satisfy their cravings by making *any* footlong a Fresh Melt for \$1 more\*.

The new menu items are the latest addition to Subway's culinary lineup and give guests more exciting reasons to visit a Subway restaurant. Must-Taste Fresh Melts include:

- **Ham & Cheese Melt:** Black Forest ham, fresh tomato and Swiss cheese grilled to create an indulgent, freshly made choice.
- **Tuna Melt:** 100% real wild-caught tuna with mayo, fresh onion and melty provolone cheese brings the best ingredients together for a satisfying bite of fresh and savory flavors.
- **Steak & Cheese Melt:** Grilled, melty, cheesy and loaded with fresh onions and peppers to deliver a new kick to a favorite sub.

"Fresh Melts are our latest menu innovation to give guests fresh, smart choices that don't sacrifice taste or flavor," said Chef Paul Fabre, Senior Vice President of Culinary and Innovation. "Our Melts are unique as they're grilled, not toasted, so we're creating the ultimate sandwich that has crunchy bread, melty cheese and your favorite ingredients for a perfect bite every time."

### **Keep the Celebration Going with a BOGO Deal**

To help fans savor and spread the melty goodness, guests who purchase a Fresh Melt online or through the Subway® App can order a second Fresh Melt for 50% off with promo code BOGO50\*\* at participating restaurants.

It has never been easier to make an indulgent yet better choice with Subway's in-app and online ordering, Contactless curbside pick-up and delivery. Visit [Subway.com](https://www.subway.com) to order online or for delivery, and download the Subway App.

*\*Limited Time. Freshly made per order. Extras/add-ons addt'l. Plus tax.*

*\*\* 50% off sub of equal/lesser price. Extras/Add-ons addt'l. At participating restaurants for a limited time. App/online orders only. 1 per order. No addt'l discounts. No delivery. Excludes FOOTLONG PRO.*

### **About Subway® Restaurants**

The Subway restaurant chain continues to evolve the dining experience, offering guests in more than 100 countries quality ingredients, as well as robust flavor combinations while serving over 6 million made-to-order sandwiches created each day. All Subway restaurants are owned and operated by more than 20,000 franchisees, who employ many people in their communities. The Subway experience is also delivered online at [Subway.com](https://Subway.com), through [Subway.com/Delivers](https://Subway.com/Delivers), and the Subway® App.

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