



Subway® Amps Up Its Culinary and Menu Innovation Strategy With World-Trained Chef Leadership

Chef Paul Fabre Appointed Senior Vice President of Culinary and Innovation

MILFORD, Conn., (December 7, 2020) - Subway® restaurants announced today that Chef Paul Fabre has joined its culinary and innovation team, naming him Senior Vice President of Culinary and Innovation. Fabre brings impressive culinary expertise and QSR experience to Subway. He will focus on menu improvement and innovation and the introduction of new and craveable offerings.

With more than 20 years in the quick-service, fast casual restaurant industry, Fabre hails from well-known brands like Papa John's, BJ's Restaurants Inc., Trader Vic's Inc. and Bloomin' Brands. Over the course of his career he's helped these companies craft unique flavors and new offerings via menu strategy, product innovation and research & development (R&D).

"I am thrilled to come on board to such an iconic brand and am looking forward to working with the Subway team to create new favorites for our fans," said Fabre. "Culinary innovation is my passion and our guests can expect to see new and craveable items hitting restaurants soon."

"Paul brings years of deep experience across the industry. As a company obsessed with our guests, we're rethinking the entire brand experience at Subway. That means not only honoring some of the fan favorites on our menu, but offering new and better culinary experiences and flavors that our guests crave," said Subway CMO Carrie Walsh. "Chef Paul's role is all about bringing innovation to our menu that complements the other bold moves we're making across the brand."

Most recently Fabre served as SVP of Menu Strategy and Product Innovation at Papa John's, where he drove menu innovation and brand loyalty by executing new strategies including putting an emphasis on food quality and new product innovation while elevating the culinary experience. During his time at Papa John's, he was also co-Chair of the Operations & Product Sub Committee where he drove alignment on upcoming promotions, products and initiatives with franchise communities.

Before working with Papa John's, he served as Vice President of R&D and Innovation at Bloomin' Brands where he led all culinary initiatives for Outback Steakhouse. Fabre also held a culinary R&D position at BJ's Restaurants Inc. and served as Global Corporate Executive Chef at Trader Vic's Inc.

About Subway® Restaurants

The Subway restaurant chain continues to evolve the dining experience, offering guests in more than 100 countries quality ingredients, as well as robust flavor combinations while serving over 6 million made-to-order sandwiches created each day. All Subway restaurants are owned and operated by more than 20,000 Franchise Owners, who employ many people in their communities. The Subway experience is also delivered online at [Subway.com](https://www.subway.com), through [Subway.com/Delivers](https://www.subway.com/Delivers), and the Subway® App.

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