



**THIS NATIONAL COOKIE DAY SUBWAY® RESTAURANTS WANT GUESTS TO
DECK THE HALLS WITH NEW SEASONAL COOKIE**

Now through Dec. 31, Gift-a-Cookie with a Subway® eGift Card

MILFORD, Conn. (Dec. 4, 2018) – As cookie aficionados across the U.S. celebrate National Cookie Day today, Subway® restaurants are unveiling something sweet to satisfy sugar enthusiasts this holiday season. Now guests can indulge in NEW Mint Chocolate Chip cookies at participating restaurants for a limited time only.

The NEW Mint Chocolate Chip cookie is a rich chocolate cookie with mint chips, loaded with semi-sweet chocolate chips and with a touch of natural peppermint extract. The new cookie provides guests with a refreshing, chocolaty explosion of flavor in every bite.

"Our guests crave our cookies just as much as our sandwiches," said Andy Dismore, Director of Menu Management and Innovation at Subway. "We're sure our guests are going to love the latest cookie flavor to come out of our kitchen."

In addition, guests can give friends and loved ones something sweet this holiday season by gifting a cookie with a Subway® eGift card now through Dec. 31, 2018. Cookie eGift Cards are available in increments of \$1 for one cookie, \$2 for three cookies or \$8 for a dozen.* Order through Subway.com/sendcookies and an eGift Card will be sent via email to recipients.

Recipients can use their Subway eGift Card in one of three ways:

- Scan the QR code in-restaurant on a mobile device to pay
- Print out eGift Card and scan to pay in-restaurant
- Register the Subway eGift Card and use to pay for remote orders or use in the Subway® App

For more information, visit us online Subway.com and join the conversation on Twitter, Instagram and Facebook.

About Subway® Restaurants

Subway offers a fresh alternative to traditional fast food, serving 7 million made-to-order sandwiches a day. Guests choose from over 4.9 billion combinations of quality proteins, fresh vegetables, and bread baked daily in the U.S. The world's largest restaurant chain serves nutritious options and delicious subs, soups, and salads at about 44,000 restaurants in more than 100 countries. The Subway experience is also delivered online at Subway.com, through Subway.com/Delivers, and the Subway® App, available at the Apple App Store and Google Play.

Founded by then 17-year-old Fred DeLuca and family friend Dr. Peter Buck more than 52

years ago, Subway is still a family-owned business, working with more than 21,000 dedicated franchisees in communities around the world.

Subway® is a registered trademark of Subway IP Inc.

**Limited time only at participating restaurants. Cookie pricing may vary by restaurant. Cookies sent as eGift Card.*

###