



Subway® Restaurants Break the Rules with the Ultimate Cheesy Garlic Bread

New Ultimate Cheesy Garlic Bread provides a craveable, indulgent new twist on Subway's classic Meatball Marinara and Spicy Italian sandwiches

Milford, CT (December 5, 2018) – Rules are made to be broken and Subway® restaurants are breaking the rules with the launch of its New Ultimate Cheesy Garlic Bread. The New Ultimate Cheesy Garlic Bread features a garlic butter spread made with real butter and roasted garlic, melted parmesan and shredded mozzarella cheese that create gooey, bubbling perfection. Sub lovers will no doubt be transported to a happy place of garlicky cheese pulls.

For the first time ever, Subway is using an Ultimate Cheesy Garlic Bread to deliver indulgence to its classic sandwiches, now through February 27th:

- The **Ultimate Meatball Marinara Sandwich** is drenched in irresistible marinara sauce and piled high on warm New Ultimate Cheesy Garlic Bread.
- The **Ultimate Spicy Italian** features the perfect combination of pepperoni and Genoa salami that is packed tightly in the gooey, New Ultimate Cheesy Garlic Bread.

"When people first hear about the New Ultimate Cheesy Garlic Bread, they usually tell us we had them at hello," says Len Van Popering, Vice President of Global Brand & Innovation. "Pairing two of our most iconic sandwiches with arguably the most delicious cheesy garlic bread ever served delivers a flavor experience unlike anything in the market today."

The New Ultimate Cheesy Garlic Bread is available at participating U.S. restaurants now through February 27th and is the latest example of Subway's commitment to bringing industry-leading food innovation to market.

The Subway brand has been on a transformative journey, which includes delivering new, craveable and delicious menu items to its restaurants. This year alone, Subway announced its Signature Wraps menu and New Chipotle Cheesesteak on Sunflower Crunch Bread, which was available for a limited time, and its groundbreaking partnership with [Tastemade](#).

For more information, please visit [Subway.com](#). Join the conversation on [Facebook](#), [Instagram](#) and [Twitter](#).

About Subway® Restaurants

Subway offers a fresh alternative to traditional fast food, serving 7 million made-to-order sandwiches a day. Guests choose from over 4.9 billion combinations of quality proteins, fresh vegetables, and bread baked daily in the U.S. The world's largest restaurant chain serves nutritious options and delicious subs, soups, and salads at about 44,000 restaurants in more than 100 countries. The Subway experience is also delivered online at [Subway.com](https://www.subway.com), through [Subway.com/Delivers](https://www.subway.com/delivers), and the Subway® App, available at the Apple App Store and Google Play.

Founded by then 17-year-old Fred DeLuca and family friend Dr. Peter Buck more than 52 years ago, Subway is still a family-owned business, working with more than 21,000 dedicated franchisees in communities around the world.

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