



FOR IMMEDIATE RELEASE

Contacts:

Cindy Carrasquilla, SUBWAY® /Franchise World Headquarters
203- 877-4281 ext. 1594, Carrasquilla_c@subway.com
Rob Bronfeld for SUBWAY® Restaurants
212-714-7909, rbronfeld@catalystpublicrelations.com

ZAGAT SURVEY RECOGNIZES SUBWAY® CHAIN AS TOP HEALTH, SERVICE AND MOST POPULAR RESTAURANT IN THE MEGA CHAIN CATEGORY FOR THIRD STRAIGHT YEAR!

MILFORD, Conn. – September 6, 2011 – For the third consecutive year, SUBWAY® restaurants, the world’s largest restaurant brand, has been received top-billing in three categories - “Healthy Options,” “Most Popular” and “Top Service” - according to the recently released 2011 Zagat® Fast-Food Survey. The Zagat Survey is the world's leading provider of consumer survey-based information on Where to Eat, Drink, Stay and Play Worldwide.

“We are very pleased that our brand continues to be top-rated by consumers.” said Tony Pace SUBWAY® Franchisee Advertising Fund Global Chief Marketing Officer. “They love our fresh ingredients and made-to-order sandwiches, and they love the effort that our franchisees and sandwich artists put forth to serve them well.”

The SUBWAY® menu allows consumers to personalize their meals to meet the nutritional needs and taste they desire. Since introducing the SUBWAY FRESH FIT® menu in 2007, the brand has continued to make choosing a nutritious meal easier for adults and children. SUBWAY FRESH FIT® meal choices feature 8 sandwiches under 6 grams of fat and provide low fat and low saturated fat alternatives with personalized sandwich combinations, fresh vegetables, nutritious sides of apples, yogurt, or Baked! LAY’S® Potato Crisps, and a selection of low-fat milk, diet soda, or bottled water.

For more information on the SUBWAY FRESH FIT® choices or other menu options, visit www.subway.com.

About SUBWAY® Restaurants

Headquartered in Milford, Connecticut, and with regional offices in Amsterdam, Beirut, Brisbane, Miami and Singapore, the SUBWAY® brand was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. Their partnership, which continues today, marked the beginning of a remarkable journey - one that has made it possible for thousands of individuals to build and succeed in their own business.

For more information about the SUBWAY® chain, visit www.subway.com. Find us on Facebook: [Facebook.com/subway](https://www.facebook.com/subway). Follow us on Twitter: twitter.com/subwayfreshbuzz. SUBWAY® is a registered trademark of Doctor's Associates Inc.

ABOUT ZAGAT

Initially launched in 1979 as a hobby by Tim and Nina Zagat, Zagat Survey® is now the world's leading provider of consumer survey-based information on where to Eat, Drink, Stay and Play worldwide. With ratings and reviews based on the opinions of over 350,000 surveyors from around the globe, Zagat Survey has become the world's most trusted source to help consumers make informed decisions about restaurants, nightspots, hotels, attractions and other leisure activities. For more information, visit ZAGAT.com.

###