C-STORIES, GAS STATIONS & TRUCK STOPS

The Subway® franchise system serves up exciting opportunities every day. Whether you choose to become a franchise owner yourself or lease space to an existing franchise owner, a Subway® Restaurant can help drive additional traffic to your location by giving on-the-go travelers and commuters alike another reason to stop in.

ON THE ROAD TO SUCCESS

People are always on-the-go, from the daily commute to the long cross-country haul, but being on the road shouldn’t mean having to sacrifice a good meal. The Subway® brand is a familiar and welcome sight for hungry travelers. Your customers will appreciate being able to stop into your location for their everyday favorites, as well as craveable new menu items that will keep them coming back.

We Know C-stores and Truck Stops

Subway® Restaurants are a great fit for convenience stores, gas stations, and truck stops. Over the years, we have developed thousands of restaurants at these types of locations; more than any other chain in the QSR industry.

Global Brand Recognition

We are an iconic brand that is instantly familiar to millions of travelers and drivers, all over the world.

The Menu Guests Crave

Offer your customers a varied menu that includes both better-for-you and more indulgent options, all made-to-order, right in front of their eyes. Our menu offers delicious choices for all day parts, making it possible for your customers to stop in for a satisfying meal any time of day; potentially even 24 hours a day!

Portable Meals

When you’re on-the-go, it can be hard to make time for a good, quality meal. Thankfully, our menu options are highly portable and can easily be taken along for the trip.

Flexible Floor Plans

Subway® Restaurants are simple to operate and adaptable to almost any type of location. Every restaurant receives a customized floor plan, which makes use of the available space as effectively as possible.

Ready to Take the Next Step?

Visit: Subway.com/nontradpartnerships

Call: 800-886-4848 Ext. 1727
or 203-877-4281 Ext. 1727

Email: cstores@subway.com
or truckstops@subway.com
Become part of the #1 Global Franchise*

With more than 41,000 restaurants in more than 100 countries across the globe, the Subway® franchise system serves up exciting opportunities every day. We are continuing to expand our global reach, with 10,000+ non-traditional partnerships in airports, convenience stores, colleges & universities, hospitals, highway rest areas, casinos, and other unique places.

An outstanding support structure combined with simple operations, portable products, flexible space requirements, custom-designed floor plans, and a relatively low cost of entry make a Subway® Restaurant a great fit for any location! Plus, we provide the training, support, and ongoing education necessary to help build a smart, efficient, well-supported business – no matter where it's located.

YOUR SITE.
OUR BRAND.

A BETTER OPPORTUNITY

YOU’LL FIND US HERE...

- Airports
- Bus & Railway
- C-stores & Gas Stations
- Colleges & Universities
- Highway Rest Areas
- Hospitals & Healthcare
- Truck Stops
- Department Stores
- Parks & Recreation
- Business & Industry
- Casinos
- Hotels
And more...

*Subway® is the #1 restaurant chain in total restaurant count with more locations than any other chain in the Quick Service Restaurant industry.
A FRESH FUTURE

Whether you choose to lease space to an existing Subway® franchise owner or become a franchise owner yourself, you will be a part of the largest QSR in the world.* Our global community continues to break new ground by striving to build better lives for our team and for the communities we serve.

New Restaurant Design: Fresh Forward

Fresh Forward is transforming the entire Subway® Restaurant experience with a new, modern & vibrant design that creates a welcoming atmosphere and helps drive traffic to the location.

Menu: What Guests Crave

We’re passionate about serving the flavors and tastes our guests crave. From the classic favorites we know they love, to innovative menu items that feature on-trend flavors, our Culinary Team and partners are always creating craveable new menu offerings.

Sustainability: Well-Being for the World

As a global brand, we’ve renewed our commitment to sustainable & ethical sourcing, energy efficiency, water & resource conservation, waste reduction, and supply chain management.

Community: In Your Neighborhood

From our Corporate Headquarters to thousands of communities around the globe, we’re dedicated to being better neighbors in our communities and creating opportunities for the people who live there.

Innovation: Order Anywhere

We’re making it easier for our guests to interact with Subway® Restaurants. Now, they can place their order online, in our app, or through one of our third-party delivery partners. We are continually evolving to meet the needs of our guests.

Some ingredients shown are only available in certain markets.

3 TYPES OF NON-TRADITIONAL PARTNERSHIPS

Become a Franchise Owner

Become our Landlord

Work with a Food Service Management Company

Contact us to explore which of these options is right for you and your needs.

BETTER TOGETHER

Partner with one of the most iconic brands in the world and add a Subway® Restaurant to your location.

Visit: subway.com/nontradpartnerships
Email: nontradpartnerships@subway.com
Call: 1-800-888-4848 ext 1727
or 203-877-4281 ext 1727

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