

# Subway Canada<sup>®</sup> “Christine Sinclair Soccer Balls and Subway Gift Card, Instagram” Social Contest

Dates: July 20, 2023 – August 2, 2023

## OFFICIAL RULES

**VOID WHERE PROHIBITED OR RESTRICTED BY LAW.  
MANY WILL ENTER. FEW WILL WIN. NO PURCHASE NECESSARY.**

- Sponsor & Administrator:** The “Subway Canada<sup>®</sup> Christine Sinclair Soccer Balls and Subway Gift Card, Instagram” social contest (the “Contest”) is sponsored by Subway Franchisee Canadian Advertising Trust, 185 The West Mall, Suite 701, Toronto M9C 5L5 CANADA (the “Sponsor”) and is administered by Veritas Communications, 340 King St E, Suite 403, Toronto, ON M5A 1K8 CANADA (the “Administrator”). Any questions, comments or complaints regarding the Contest shall be directed to the Administrator and not to Christine Sinclair (“CS”). CS’s involvement in the Contest is strictly limited to providing certain prizes for the Contest and supporting social amplification of the Contest. The Sponsor and the Administrator are fully responsible for the conduct and administration of each and every aspect of the Contest, including the selection of the winners and distribution of the Prizes (defined below). THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY OR ASSOCIATED WITH INSTAGRAM.
- Eligibility:** The Contest is open to legal residents of Canada who have reached the age of majority in their province or territory of residence at the time of entry, located in eligible provinces and territories, namely British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, New Brunswick, Newfoundland and Labrador, Nova Scotia, Prince Edward Island, Nunavut, Yukon, and the Northwest Territories. Employees, officers and directors of the Sponsor, the Administrator, CS, Doctor’s Associates LLC, Franchise World Headquarters, LLC, Subway IP LLC, Subway<sup>®</sup> Restaurants, Subway<sup>®</sup> Franchisees, any prize provider, and their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies, and suppliers of materials or services related to the Contest (including retailers, fulfillment and marketing agencies) (collectively, the “Contest Entities”), and each of their immediate family members (e.g., spouse (including common law spouse), parent, child, sibling, and their respective spouses and the “steps” of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, provincial, territorial, and local laws apply. Void where prohibited or restricted by law. Maximum 100 entries per person.
- Contest Period:** The Contest will begin at 12:01 a.m. Pacific Standard Time (“PST”) on July 20, 2023, and end at 11:59 p.m. PST on August 2, 2023 (the “Contest Period”).
- How to Enter the Contest:**

### **Social Media Entry Method:**

During the Contest Period, eligible entrants must enter by: (i) following @subwaycanada on Instagram, (ii) posting a photo/video with the inclusion of the hashtag #SubSoccerSquad on Instagram, and (iii) tagging @subwaycanada in the post (each, a “Social Media Entry”).

Entries must be made from single-owned accounts. Multiple accounts cannot be used by a single person to combine entries or to increase chances of winning in any way.

Each Social Media Entry will receive one (1) entry to win a Prize (defined below).

The Contest is in no way sponsored, endorsed, or administered by, or associated with, Instagram. Instagram is hereby released of all liability by each entrant to this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Administrator and not to Instagram. Entrants must comply with Instagram's terms, rules and policies when using Instagram for the purpose of this Contest.

Sponsor and/or Administrator may disqualify any eligible entrant if it believes, in its entire discretion, that an entry includes content that is illegal, defamatory, hateful or in any way obscene or disparaging against Sponsor and/or Administrator or any other person, or that violates or infringes on any third-party rights, including copyright, privacy or publicity rights. Entrants further warrant that their entry: (a) is an original and independent creation; (b) they are the sole creator of their entry and own all right, title and interest therein; (c) their entry complies with all requirements of these Official Rules; and (d) they are fully entitled to grant the authorization described at section 10 of these Official Rules.

**Mail-In Entry Method:**

Alternatively, you may receive one (1) entry by mailing a hand-written, original essay of at least fifty (50) words about why you like Subway® restaurants and /or CS, together with your full name, date of birth, address, telephone number, and e-mail address in an envelope to:

Subway Canada® "Christine Sinclair Soccer Balls and Subway Gift Card, Instagram" Social Contest  
c/o Veritas Communications  
340 King St E, Suite 403  
Toronto, ON M5A 1K8 CANADA

(each, a "Mail-In Entry")

Each Mail-In Entry will receive one (1) entry to win a Prize (defined below).

An "entry" shall mean a Social Media Entry or a Mail-In Entry, as appropriate.

There is a limit of one hundred (100) entries in total per person, regardless of the mode of entry. Entries received from the same person or account in excess of the stated limitation will be void. Any attempt by a person to use multiple accounts or physical addresses to enter more than once may result in disqualification of all entries submitted by that person, at the sole and absolute discretion of Sponsor.

Proof of depositing Mail-In Entry is not considered proof of delivery or receipt. No photocopied or mechanically reproduced entries will be accepted. Illegible, incomplete, and duplicate entries will be disqualified. Entries will not be accepted from post office boxes.

**Important:** Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and/or Administrator's decisions and interpretations, which are final and binding in all matters related to the Contest. For purposes of the Contest, the winning entrant's residential address and email address will be the physical address and email address submitted upon winner selection by the Administrator. Entrants will not be

allowed to change their physical or email addresses. If an entrant participates in the Contest using a mobile device, message and data rates may apply. Entrants should consult their wireless providers’ pricing plans.

All entries—regardless of entry format—must be received by August 2, 2023, at 11:59 PM PST. The sole determinant of time for this Contest will be the computer servers of Administrator. Proof of transmission of an entry (for example, screenshots, etc.) does not constitute proof of delivery or receipt of an entry by the Administrator. All entries become the property of the Sponsor and/or the Administrator and will not be acknowledged or returned. No responsibility is assumed by the Sponsor for any inability of a potential entrant to successfully enter the Contest for any reason.

5. **Prizes:** There will be one (1) Grand Prize, and ten (10) Second Place Prizes (each, a “Prize” and collectively, the “Prizes”) available to be won, consisting of:

Prizes	Description	Average Retail Value (“ARV”) (in CAD)	Drawing Dates
Grand Prize (1)	One (1) \$500 Subway Canada ® Gift Card	\$500.00  <i>Total ARV: \$500.00 (for the 1 Grand Prize)</i>	August 3, 2023 at 9:00 AM PST. (one Grand Prize drawn)
Second Place Prizes (10)	Ten (10) Nike “Academy” Soccer Balls signed by CS	\$40.00  <i>Total ARV: \$400.00 (for the 10 Second Place Prizes)</i>	August 3, 2023 at 9:00 AM PST (ten Second Place Prizes Drawn)

**Odds of Winning:** The odds of winning a Prize depend on the number of eligible entries received at the time of the Drawing Date and during Contest Period. ALL PRIZES ARE NOT GUARANTEED TO BE AWARDED.

**General Prize Conditions:** In no event will more Prizes than are stated in these Official Rules be awarded. If, for any reason, more Prize notifications are sent (or more claims are received) than the number of Prizes offered, as set forth in these Official Rules, the Sponsor and/or the Administrator reserves the right to award the intended number of Prizes through a random drawing from among all eligible Prize claims received. Limit of one (1) Prize per person/household. Prizes must be accepted as awarded. No Prize substitution, transfer, splitting, cash equivalent, assignment or exchange will be allowed, except by the Sponsor and/or the Administrator, in its sole and absolute discretion. Prizes are non-refundable, not convertible to cash, and cannot be replaced if lost, damaged or stolen. If a Prize, or any portion thereof, cannot be awarded for any reason, the Sponsor reserves the right to substitute a prize of equal or greater value (based on the ARV of the prize as stated in these Official Rules), including without limitation, a cash award, in its sole and absolute discretion.

**For Gift Cards:** Subway® Gift Cards are issued by Value Pay Services, LLC (“VPS”). Use of a Subway® Card is subject to and constitutes acceptance of the Subway® Card Terms and Conditions, as well as VPS’ Privacy Policy and Site Terms of Use, all of which may be viewed at <https://www.subway.com/en-us/legal/cardtermsofuse>. Each winner of a Subway® Card should carefully read the Subway® Card Terms and Conditions, as well as VPS’ Privacy Policy and Site Terms of Use. Each winner of a Subway® Card should also safeguard the Subway® Card as he/she would any other valuable item. Each Subway® Card will be voided if it is used without permission, altered, or defaced. The physical Subway® Card is usable up to its balance only to purchase goods or services at participating Subway® restaurants in the U.S. and Canada, at Exchange-operated restaurants overseas, online at [www.subway.com](http://www.subway.com), or through the Subway® App.

6. **Selection of Winners, Notice to Winners, & Prizing Claiming:**

**Random draws.** In order to attribute each Prize, random draws will be conducted by the Administrator from among all eligible entries received at the time of the draw, on the dates indicated in the table at section 5, before or at about 9:00 AM PM PST (the “Drawing Dates”).

**Notification of potential winners.** The Administrator will use reasonable efforts to notify selected entrants by telephone or email within seventy-two (72) hours of the draw with instructions on how to claim a Prize.

**Redeeming a Prize.** Each selected entrant is deemed to be a potential winner, pending verification of the entrant’s eligibility, selected entrant successfully answering a mathematical skill testing question, and compliance with these Official Rules, as determined by the Sponsor or the Administrator, in their sole and absolute discretion. To be confirmed a winner of a Prize, selected entrants must: (a) respond to the notification sent by the Administrator or the Sponsor made via direct message on Instagram within forty-eight (48) hours from time of its delivery to confirm that the notification has been received, (b) correctly answer (without assistance of any kind, whether mechanical or otherwise) a time-limited mathematical skill-testing question, and (c) execute and return within twenty-four (24) hours from the time of receipt a standard declaration including the winner's name, address (city, province, postal code), confirmation of winner’s compliance with these Contest rules, and statements for any future promotional activity related to the Contest, as set out in section 10 (the "Form"). If a selected entrant cannot be contacted, does not respond to the notification, is unable to answer the skill-testing question correctly within the allowed time period, fails to return the Form, or if the entrant is found to be not in compliance with these Official Rules or declines acceptance of a Prize for any reason, or if any document, Prize or notification, is returned as undeliverable, his/her entitlement to the Prize will be forfeited and, at the Sponsor’s sole and absolute discretion, the Prize may be awarded to an alternate entrant, subject to winner confirmation.

**Sending the Prizes.** Upon verification of eligibility, the Grand Prize will be shipped to the winner by mail. Second Places Prizes will also be shipped to the winner(s) by mail. The Released Parties (defined below) shall not be held responsible for any delays in awarding a Prize for any reason. Any Prize sent via the mail is to be deemed delivered to the applicable winner upon shipment and Released Parties shall have no liability or obligation concerning any undelivered or damaged Drawing Prize.

**Forfeiting the Prizes.** If a potential winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept a Prize, any winner notification is returned as undeliverable, or any documentation or information is not provided in the time frame given (if applicable), a Prize may be forfeited. If a Prize is forfeited for any reason, it may be awarded to an alternate potential winner, in the Sponsor and/or the Administrator’s sole and absolute discretion, selected at random from the remaining pool of eligible entries received during the Contest Period, time permitting. If, after a good-faith attempt, Sponsor and/or Administrator is unable to award or deliver a Prize, the Prize may not be re-awarded. Prizes are not transferable and include only the items specifically listed as part of each Prize. Any portion of a Prize not accepted by a winner will be forfeited.

**Taxes, value and costs.** Each winner shall be solely responsible for payment of any and all applicable federal, provincial, territorial and local taxes. ARVs are as of the time these Official Rules were printed and the value of a Prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of a Prize at the time the Prize is awarded. All other costs and expenses not expressly set forth herein shall be solely a winner’s responsibility. Each Prize will only be awarded to a verified winner.

7. **Limitation of Liability:** By participating in this Contest, entrants agree that the Sponsor, the Administrator, Subway IP LLC, Franchise World Headquarters, LLC, Doctor’s Associates LLC., Subway Restaurants®, Subway® Franchisees, and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, advertising and

promotion agencies, and suppliers of materials or services related to the Contest (including retailers, fulfillment and marketing agencies), website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents, as well as CS and Instagram (collectively, the "Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable email/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, programming, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Contest; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Contest and/or accepting a Prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with the Official Rules. Further, the Released Parties are not responsible for any unanswered or undeliverable winner notifications.

BY ENTERING THE CONTEST, EACH ENTRANT AGREES: (I) TO BE BOUND BY THESE OFFICIAL RULES, INCLUDING ENTRY REQUIREMENTS; (II) TO WAIVE ANY RIGHTS TO CLAIM AMBIGUITY WITH RESPECT TO THESE OFFICIAL RULES; (III) TO WAIVE ALL OF HIS/HER RIGHTS TO BRING ANY CLAIM, ACTION OR PROCEEDING AGAINST ANY OF THE RELEASED PARTIES IN CONNECTION WITH THE CONTEST; AND (III) TO FOREVER AND IRREVOCABLY AGREE TO RELEASE AND HOLD HARMLESS EACH OF THE RELEASED PARTIES FROM ANY AND ALL CLAIMS, LAWSUITS, JUDGMENTS, CAUSES OF ACTION, PROCEEDINGS, DEMANDS, FINES, PENALTIES, LIABILITY, COSTS AND EXPENSES (INCLUDING, WITHOUT LIMITATION, REASONABLE ATTORNEYS' FEES) THAT MAY ARISE IN CONNECTION WITH: (A) THE CONTEST, INCLUDING, BUT NOT LIMITED TO, ANY CONTEST-RELATED ACTIVITY OR ELEMENT THEREOF, AND THE ENTRANT'S ENTRIES, PARTICIPATION OR INABILITY TO PARTICIPATE IN THE CONTEST; (B) THE VIOLATION OF ANY THIRD-PARTY PRIVACY, PERSONAL, PUBLICITY OR PROPRIETARY RIGHTS; (C) ACCEPTANCE, ATTENDANCE AT, RECEIPT, TRAVEL RELATED TO, PARTICIPATION IN, DELIVERY OF, POSSESSION, DEFECTS IN, USE, NON-USE, MISUSE, INABILITY TO USE, LOSS, DAMAGE, DESTRUCTION, NEGLIGENCE OR WILLFUL MISCONDUCT IN CONNECTION WITH THE USE OF A PRIZE (OR ANY COMPONENT THEREOF); (D) ANY CHANGE IN THE PRIZING (OR ANY COMPONENTS THEREOF); (E) HUMAN ERROR; (F) ANY WRONGFUL, NEGLIGENT, OR UNAUTHORIZED ACT OR OMISSION ON THE PART OF ANY OF THE RELEASED PARTIES; (G) LOST, LATE, STOLEN, MISDIRECTED, DAMAGED, OR DESTROYED PRIZING (OR ANY ELEMENT THEREOF); OR (H) THE NEGLIGENCE OR WILLFUL MISCONDUCT BY ENTRANT.

If, for any reason, the Contest is not capable of running as planned, Sponsor and/or Administrator reserve the right, at its sole and absolute discretion, to cancel, terminate, modify, or suspend the Contest and/or proceed with the Contest, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension.

**WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST, INCLUDING EACH PRIZE, IS PROVIDED "AS IS" WITHOUT WARRANTY, CONDITION, REPRESENTATION OR GUARANTEE OF ANY KIND, EITHER EXPRESS OR IMPLIED, STATUTORY OR OTHERWISE, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-**

**INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF IMPLIED OR OTHER WARRANTIES SO THE ABOVE DISCLAIMER MAY NOT APPLY TO YOU TO THE EXTENT SUCH JURISDICTIONS LAW IS APPLICABLE TO YOU AND THESE OFFICIAL RULES.**

8. **Choice of Law and Dispute Resolution:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of Ontario and Canada. Any controversy or claim arising out of or relating to this Agreement or the breach thereof shall be settled by binding arbitration in accordance with *The Arbitration Act* of Ontario at a hearing to be held in Ontario, Canada. The arbitration will be in the English language and judgment upon an award rendered by the Arbitrator(s) may be entered in any court having jurisdiction thereof. The commencement of arbitration proceedings by an aggrieved party to settle disputes arising out of or relating to this Contest is a condition precedent to the commencement of legal action by either party. Each party will be responsible for their own costs in conjunction with the arbitration action. If either party commences action in any court prior to an arbitrator's final decision on the controversy or claim, then the party so commencing the action shall be responsible for all expenses incurred by the parties in the arbitration and the court proceedings whether or not they are the prevailing party. By entering, entrants also submit to the jurisdiction and venue of the courts of competent jurisdiction located in Ontario, Canada.

As a condition of entering this Contest, each entrant agrees that: (a) under no circumstances will the entrant be entitled or permitted to obtain awards for, and the entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, and in no event shall attorney's fees be recoverable by either party; and (b) any and all disputes, claims and causes of action arising out of or connected with the Contest or any Prize awarded shall be resolved individually, without resort to any form of class action.

9. **Privacy/Use of Personal Information:** By participating in the Contest, eligible entrant hereby consents to Sponsor's, the Administrator's, or authorized agents' collection, use, and disclosure of entrants' personal information for the purposes of administering the Contest and prize fulfillment. Entrant acknowledges that he/she has read, understood and accepted the Sponsor's Privacy Statement located at <http://www.subway.com/en-ca/legal/privacystatement-fw.h>.

Eligible entrant understands and accepts that the personal information collected in connection with the Contest will be used by Subway® Canada in accordance with the Subway® Canada's privacy policy available at <https://www.subway.com/en-ca/privacy/for-guests>

Entrants may be offered the optional opportunity to receive coupons, newsletters, informational materials, marketing communications, or other special promotions, or other offers from Sponsor, affiliates within the Subway® Group and/or third-party service providers. Entrants will not be contacted for marketing purposes unless they have provided their express consent.

10. **Publicity Rights:** By entering the Contest and/or accepting a Prize, each entrant agrees to allow the Sponsor, Administrator, and their respective successors, assigns, licensees and affiliates the perpetual right to use his/her name, address (city and state), biographical information, photos, picture, portrait, likeness, voice, entries and/or statements regarding the Contest, Sponsor and/or Subway for promotion, trade, commercial, advertising, and publicity purposes, at any time or times, in all media now known or hereafter discovered, including, but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review, or approval and without additional compensation, except where prohibited by law.

Entrants hereby release Released Parties from any liability with respect thereto. Winners will be required to sign a further release regarding the grant of these publicity rights.

11. **General Information:** Any attempted form of participation in this Contest other than as described herein is void. The Sponsor and/or the Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Contest; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Contest. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, email addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any Prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party, or like methods to participate in the Contest will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by the Sponsor and/or the Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the email address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ACT OR ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON(S) TO THE FULLEST EXTENT PERMITTED BY LAW, AND TO BAN OR DISQUALIFY THE ENTRANT FROM THIS AND FUTURE CONTESTS.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or any prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. The Sponsor and/or the Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. We do not guarantee or warrant that any Website, files or software of any kind, or from any source, available for downloading or for use in entering the Contest will be free of infection or viruses, worms, Trojan Horses or other code or defects that manifest contaminating or destructive properties. In the event of any conflict with any Contest details contained in these Official Rules and Contest details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Contest as set forth in these Official Rules shall prevail.
12. **Official Rules / Winners List:** This Contest will be run in accordance with these Official Rules, subject to amendment by Sponsor. The Official Rules shall govern in the event of any inconsistency with other Contest-related materials. Official Rules are available in the caption of the IG on the Subway<sup>®</sup> Canada Instagram page.

**VOID IN PROVINCES NOT SPECIFICALLY IDENTIFIED IN THE ELIGIBILITY SECTION AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

**Subway® is a Registered Trademark of Subway IP LLC. ©2023 Subway IP LLC. All rights reserved.**

*[These abbreviated rules are to be used as the disclaimer in ad copy, signage, entry forms, point of sale materials, email messages, direct mail pieces, audio and video scripts, etc.]*

**“Subway® Canada Christine Sinclair Soccer Balls and Subway Gift Card, Instagram” Social Contest**

**Abbreviated Rules *\*To be included in the IG caption.***

**Dates: July 20, 2023– August 2, 2023**

**ABBREVIATED RULES**

NO PURCHASE NECESSARY. Open to legal residents of Canada in BC, AB, SK, MB, ON, NB, NL, NS, PE, NU, YT, and NT who have reached the age of majority at the time of entry. Starts at 12:01 am PST on July 20, 2023 and ends on August 2, 2023 at 11:59 p.m. PST. To enter, eligible entrants must: (i) follow @subwaycanada on Instagram, and (ii) post a photo/video with the hashtag #SubSoccerSquad on Instagram, tagging @subwaycanada in the post. You may also enter by using a free mail-in entry method. 1 Grand Prize to be won (\$500 Subway Gift Card). Ten Second Place Prizes (Soccer balls signed by Christine Sinclair); approx. retail value of \$40 each, total of \$400. Prizes randomly drawn on August 3, 2023 at 9:00 AM PST. Odds of winning depend on the number of eligible entries received. Maximum 100 entries per person. Must correctly answer mathematical skill-testing question to win. For complete details see Official Rules available at: <https://www.subway.com/en-ca>. . Sponsor: Subway Franchisee Canadian Advertising Trust.

**Subway® is a Registered Trademark of Subway IP LLC. ©2023 Subway IP LLC. All rights reserved.**

NO PURCHASE NECESSARY. 07/20/2023 to 08/02/2023. Adults Only. BC, AB, SK, MB, ON, NB, NL, NS, PE, NU, YT, and NT in Canada only. For rules, free method of entry, eligibility, and complete details, visit: <https://www.subway.com/en-ca> .Sponsor: Subway Franchisee Canadian Advertising Trust.