

# Terms & Conditions

## Summary Terms & Conditions:

UK only, 18+ only. Subway's UK & Ireland Instagram channel (@subway\_ukireland) is being used to give away 100 Subway Digital Gift Cards (the "Prizes") to 100 winners. Each Prize consists of one Subway® Digital Gift Card valued at £10.00. Subway® Digital Gift Cards are subject to their own terms and conditions available at <https://www.subway.com/en-gb/legal/giftcard>. Entries may only be submitted from 8:30AM (BST) Tuesday 28th April 2026 until 8:30AM (BST) Wednesday 29th April 2026. To enter, entrants must comment "SOZ MACCIES" on the Promotion post on Subway's UK & Ireland Instagram channel. Multiple comments are permitted; however, no entrant may win more than one Prize. Winners will be selected at random from all valid entries and contacted via Instagram Direct Message on Wednesday 29th April 2026. Winners will have 48 hours from notification to claim their Prize. If a winner does not respond, cannot be contacted within this time, or fails to comply with Prize fulfilment instructions, a reserve winner may be selected. Visit [www.subway.com/en-gb/campaigns](http://www.subway.com/en-gb/campaigns) for full promotion T&Cs. **Promoter:** Subway Franchisee Advertising Fund Trust B.V., Piet Heinkade 55 - 13th Floor, 1019GM, Amsterdam, The Netherlands.

This Promotion is not sponsored, endorsed or administered by Instagram.

## Full Terms & Conditions

- Eligibility:** This promotion ("Promotion") is open to residents of the United Kingdom only, aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion.
- No purchase is necessary.
- How to enter:** Entrants must enter by commenting "SOZ MACCIES" in the comments section of the Promotion post on Subway's UK & Ireland Instagram channel (@subway\_ukireland) to be in with a chance of winning. All entries must be made directly by the person entering the Promotion. Multiple comments are permitted; however, no entrant may win more than one Prize.
- The following entries will be disqualified and removed from the Promotion and the Prize draw at the Promoter's sole discretion:
  - entries not satisfying the criteria as per Clause 3 above or these full terms and conditions in any respect;
  - entries made by computer, robotic or automated script (or by systems of a similar nature);
  - entries containing unacceptable content such as but not limited to defamatory, obscene or racist content;
  - entries that are or the Promoter reasonably believes to be fraudulent or of which may bring the Subway® brand into disrepute; and
  - entries which are lost, delayed, corrupted, damaged, misdirected or incomplete.
- Promotion period:** There will be 1 opening only for the competition from 8:30AM (BST) Tuesday 28th April 2026 until 8:30AM (BST) Wednesday 29th April 2026.
- Prizes:** There are 100 Subway® Digital Gift Cards valued at £10.00 each available to be won (the "Prizes" and each a "Prize"). A total of 100 winners will be selected.
- The Promoter reserves the right to substitute the Prizes for prizes of equivalent or greater monetary value at its sole discretion if this is necessary for reasons beyond its reasonable control.
- There is no cash alternative to the Prizes. The Prizes are non-refundable, non-transferable, non-exchangeable, must not be sold or advertised for sale, and cannot be exchanged for cash or for any other form of compensation.
- Taxes and duties and any additional costs which a winner may be required to pay in connection with receiving or using their Prize is at the winner's sole expense.
- Please note that Subway® Gift Cards ("Gift Cards"), physical or digital, are issued by and remain the property of Subway Contractors B.V. or its successor or designee ("SCBV"). Gift Cards can be loaded with pounds sterling (£) and can be used to purchase eligible goods from participating Subway® restaurants in the United Kingdom only. Minimum and maximum loads apply. Non-refundable, non-exchangeable and no change given except where required by law. Balance valid for 12 months from last load and expires automatically at end of period. Not to be resold, transferred for value or used for commercial purposes. Gift Card terms and conditions apply, please see <https://www.subway.com/en-gb/legal/giftcard>. Subway Contractors B.V. is a company registered in the Netherlands under KVK number 84498242, with its registered address located at Piet Heinkade 55 – 13th Floor, 1019GM, Amsterdam, the Netherlands.

11. **Winner selection and notification:** Winners will be selected at random (random draw performed via a computerised process) from all valid entries and will be contacted by Subway's UK & Ireland Instagram account via Instagram Direct Message on Wednesday 29th April 2026. Winners will have 48 hours from notification to claim their Prize by replying to their winning notification. If a winner does not respond or cannot be contacted within this time or fails to comply with Prize fulfilment instructions, a reserve winner may be selected by the same random draw process described above. The Promoter reserves the right to extend the 24-hour response deadline at its discretion where reasonably necessary. The winner will be required to provide a valid email address when replying to their winning notification in order to claim their Prize. The Prize will be delivered to the email address provided within 10 working days of the winner successfully claiming their Prize.
12. No responsibility can be taken by the Promoter, its designees, associated companies, and authorised agents or associates for any entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason.
13. To the fullest extent permitted by applicable law, the Promoter, its designees, associated companies, and authorised agents or associates are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion, accepting or using a Prize, or where applicable the non-availability, loss or damage of any entry, notification or Prize. This excludes any liability which cannot be excluded by law. Nothing in these Terms & Conditions will affect the entrant's statutory rights nor exclude the Promoter's liability for death or personal injury as a result of its negligence, or any other liability which cannot be excluded or limited under applicable law.
14. The Promoter, its designees, associated companies, and authorised agents or associates will not be liable for any delay or failure to comply with its obligations (including without limitation the provision of any Prize) for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
15. By entering this Promotion, each entrant consents to the collection, use, and disclosure of their personal information to the Promoter, its designees, associated companies, and authorised agents or associates for the purposes of administering the Promotion and Prize fulfilment. This includes third-party companies supporting the Promoter with the administration of the Promotion and Prize fulfilment. Each entrant acknowledges that he/she has read, understood and accepted the Promoter's privacy policy, which provides more information about the Promoter's privacy practices and is located at:
  - UK: <https://www.subway.com/en-GB/Legal/PrivacyStatement-FWH>
16. Notwithstanding Clause 15 above, the Promoter shall provide the winners' details on the request of the Advertising Standards Authority (or any similar regulatory authority).
17. If any part(s) of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
18. **By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions in the event of conflict between these Terms & Conditions and the website's general terms of use, these Terms & Conditions shall prevail.**
19. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
20. These Terms & Conditions (including its interpretation and application) are governed by the laws of England and Wales and subject to the exclusive jurisdiction of English courts. However, if you are resident in a different part of the UK or in the Republic of Ireland, you will retain the benefit of any mandatory consumer protections afforded to you under the laws of that jurisdiction.
21. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. By entering this Promotion, each entrant fully releases Instagram from any liability arising from or in connection with the Promotion to the maximum extent permitted by applicable law.

**Promoter:** Subway Franchisee Advertising Fund Trust, B.V., Piet Heinkade 55 - 13th Floor, 1019GM, Amsterdam, The Netherlands.