

Terms & Conditions

Summary Terms & Conditions:

UK & ROI, 18+ only. Subway's UK & Ireland Instagram channel (@subway_ukireland) is being used to give away ten WSL x Subway limited edition prize bundles (the "Prizes"). Each Prize consists of two WSL x Subway scarves, two 2026 Subway Women's League Cup Final Tickets and a £20 Subway® Gift Card. Entries may only be submitted from 10am (GMT) Friday 6th March 2026 until 10am (GMT) Wednesday 11th March 2026. Entrants must enter by liking the promotion post on Subway's UK & Ireland Instagram channel (@subway_ukireland), following @subway_ukireland and tagging a friend in the comments section of the promotion post to be in with a chance of winning. Each additional friend tagged in a separate comment counts as one additional entry. Winners will be selected at random from all valid entries and contacted via Instagram Direct Message on Wednesday 11th March 2026. Winners will have 24 hours from notification to claim their Prize. If a winner does not respond or cannot be contacted within this time or fails to comply with Prize fulfilment instructions, a reserve winner may be selected. Visit www.subway.com/en-gb/campaigns for full promotion T&Cs. **Promoter:** Subway Franchisee Advertising Fund Trust B.V., Piet Heinkade 55 - 13th Floor, 1019GM, Amsterdam, The Netherlands.

This promotion is not sponsored, endorsed or administered by Instagram.

Full Terms & Conditions

- Eligibility:** This promotion ("Promotion") is open to residents of the United Kingdom and the Republic of Ireland (excluding the Channel Islands and Isle of Man) aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion. **No purchase is necessary.**
- Promotion Post:** "Promotion Post" means the Instagram post published on Subway's UK & I Instagram channel (@subway_ukireland) promoting this Promotion.
- How to enter:** Entrants must enter by liking the Promotion Post on Subway's UK & I Instagram channel (@subway_ukireland), following @subway_ukireland and tagging a friend in the comments section of the Promotion Post to be in with a chance of winning. Each additional friend tagged in a separate comment counts as one additional entry. All entries must be made directly by the person entering the Promotion.
- The following entries will be disqualified and removed from the Promotion and the Prize draw at the Promoter's sole discretion:
 - entries not satisfying the criteria as per Clause 3 above or these full terms and conditions in any respect;
 - entries made by computer, robotic or automated script (or by systems of a similar nature);
 - entries which, in the Promoter's reasonable opinion, constitute spam or excessive tagging (for example, where an entrant submits multiple comments tagging the same friend);
 - entries containing unacceptable content such as but not limited to defamatory, obscene or racist content;
 - entries that are or the Promoter reasonably believes to be fraudulent or of which may bring the Subway® brand into disrepute; and
 - entries which are lost, delayed, corrupted, damaged, misdirected or incomplete.
- Promotion period:** The Promotion begins at 10am Friday 6th March 2026 and ends at 10am Wednesday 11th March 2026. Entries may only be submitted within this period.
- Prizes:** There are ten WSL x Subway limited edition prize bundles (the "Prizes") available to be won. Each Prize consists of two limited WSL x Subway scarves, two 2026 Subway Women's League Cup Final tickets and a £20 Subway® Gift Card.
- The Promoter reserves the right to substitute the Prizes (or any part of the Prizes) for a prize or prizes of equivalent or greater monetary value at its sole discretion if this is necessary for reasons beyond its reasonable control.
- There is no cash alternative to the Prizes (or any part of the Prizes). The Prizes are non-refundable, non-transferable, non-exchangeable, must not be sold or advertised for sale, and cannot be redeemed for monetary value or for any other form of compensation.
- Taxes and duties and any additional costs (save for one-off DDU postage (if applicable) to deliver the Prize to the winner) which a winner may be required to pay in connection with receiving or using their Prize is at the winner's sole expense.
- Please note that tickets ("Tickets") to the Subway Women's League Cup Final (the "Final Match") are subject to all applicable terms, conditions and ground regulations of the Women's Super League as organiser of the Final Match and/or of the Final Match venue (including, without limitation, the venue's ticketing terms (to the extent applicable) available at <https://tickets.bristol-sport.co.uk/screenloader.aspx?type=include&page=usercontent/documents/html/...>). The winner and

their guest must comply with all such terms, conditions and regulations. Seats associated with the Tickets will be allocated at the sole discretion of the Women's Super League. Final Match date and time may be subject to change. The winner and their guest must be 18+ to attend the Final Match.

11. Please also note that Subway® Gift Cards ("Gift Cards") are issued by and remain the property of Subway Contractors B.V. or its successor or designee ("SCBV"). Gift Cards can be loaded with pounds sterling (£) and can be used to purchase eligible goods from participating Subway® restaurants in the United Kingdom only. Minimum and maximum loads apply. Non-refundable, non-exchangeable and no change given except where required by law. Balance valid for 12 months from last load and expires automatically at end of period. Not to be resold, transferred for value or used for commercial purposes. Gift Card terms and conditions apply, please see <https://www.subway.com/en-gb/legal/giftcard>. Subway Contractors B.V. is a company registered in the Netherlands under KVK number 84498242, with its registered address located at Piet Heinkade 55 – 13th Floor, 1019GM, Amsterdam, the Netherlands.
12. **Winner selection and notification:** Winners will be selected at random (random draw performed via a computerised process) from all valid entries and contacted by Subway's UK & Ireland Instagram account via Instagram Direct Message on Wednesday 11th March 2026. Winners will have 24 hours from notification to claim their Prize by replying to their winning notification. If a winner does not respond or cannot be contacted within this time or fails to comply with Prize fulfilment instructions, a reserve winner may be selected by the same random draw process described above. The Promoter reserves the right to extend the 24-hour response deadline at its discretion where reasonably necessary. Winners may be required to provide their email address when replying to their winning notification in order to receive information on Prize fulfilment and may be required to provide further details needed for Prize fulfilment (such as a phone number, email address or a secure postal address).
13. No responsibility can be taken by the Promoter, its designees, associated companies, and authorised agents or associates for any entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason.
14. To the fullest extent permitted by applicable law, the Promoter, its designees, associated companies, and authorised agents or associates are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion, accepting or using a Prize, or where applicable the non-availability, loss or damage of any entry, notification or Prize. This excludes any liability which cannot be excluded by law. Nothing in these Terms & Conditions will affect the entrant's statutory rights nor exclude the Promoter's liability for death or personal injury as a result of its negligence, or any other liability which cannot be excluded or limited under applicable law.
15. The Promoter, its designees, associated companies, and authorised agents or associates will not be liable for any delay or failure to comply with its obligations (including without limitation the provision of a Prize) for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
16. By participating or entering into the Promotion, each participant and entrant consents to the collection, use, and disclosure of their personal information to the Promoter, its designees, associated companies, and authorised agents or associates for the purposes of administering the Promotion and Prize fulfilment. This includes third-party companies supporting the Promoter with the administration of the Promotion and Prize fulfilment. Each participant and entrant acknowledges that he/she has read, understood and accepted the Promoter's privacy policy, which provides more information about the Promoter's privacy practices and is located at:
 - UK: <https://www.subway.com/en-GB/Legal/PrivacyStatement-FWH>
 - ROI: <https://www.subway.com/en-ie/privacy/privacy-policy>
17. Notwithstanding Clause 16 above, the Promoter shall provide the winners' details on the request of the Advertising Standards Authority (or any similar regulatory authority).
18. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
19. **By participating or entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions in the event of conflict between these Terms & Conditions and the website's general terms of use, these Terms & Conditions shall prevail.**
20. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
21. These Terms & Conditions (including its interpretation and application) are governed by the laws of England and Wales and subject to the exclusive jurisdiction of English courts. However, if you are resident in a different part of the UK or in the Republic of Ireland, you will retain the benefit of any mandatory consumer protections afforded to you under the laws of that jurisdiction.

22. **This Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. By participating or entering in this Promotion, each participant and entrant fully releases Instagram from any liability arising from or in connection with the Promotion to the maximum extent permitted by applicable law.**

Promoter: Subway Franchisee Advertising Fund Trust B.V., Piet Heinkade 55 - 13th Floor, 1019GM, Amsterdam, The Netherlands.