



WORLDWIDE BUS OR RAILROAD TERMINAL PROGRAM



**FRESH
SOLUTIONS
FOR YOUR
LOCATIONS
WITH THE
#1 FRANCHISE***



Convenience for passengers and staff

Your passengers and staff will enjoy the ease and convenience of having a familiar brand available as a quick and portable meal. The chain has a great deal of flexibility in hours of operation which allows the SUBWAY® restaurant to cater to the needs of your passengers.

Variety of menu items

No matter what time your passengers come through, a variety of fresh menu items are available including soups, breakfast and snack items. Customers like the new SUBWAY FRESH FIT™ menu that is low in saturated fat and cholesterol, and trans fat free.

Simple operations and flexibility

A SUBWAY® restaurant has a very simple yet versatile design that allows our floor plans to be adaptable, which is particularly important when working with existing facilities. Detailed layout and equipment placement plans can be prepared in a very short time, thereby speeding up the process of opening the restaurant. Each SUBWAY® location is custom designed to maximize space efficiency.

Strong operations

All owners undergo an intensive and thorough training program to equip them with the skills needed to run a SUBWAY® restaurant and serve the customer. Local Development Agents help to open stores and provide ongoing support to our franchisees.

SUBWAY® is a registered trademark of Doctor's Associates Inc. ©2011 Doctor's Associates Inc.
 *SUBWAY FRESH FIT™ Menu is available in the US only.

*The SUBWAY® franchise was ranked the number-one franchise in category in the 2011 Franchise 500® issue of *Entrepreneur*® magazine.

The SUBWAY® chain offers

- ✓ Trusted brand recognition
- ✓ Simple operations, no frying or grease
- ✓ Custom designed floor plans
- ✓ Well-trained team striving to exceed customers' expectations
- ✓ Proven successful presence in bus and railroad terminals
- ✓ Support from headquarters, regional offices and field staff

Your customers want

- ✓ Fresh, healthier choices
- ✓ Affordable, value-focused menu
- ✓ Attentive customer service
- ✓ A portable meal to take with them
- ✓ A quick and tasty meal, prepared just the way they like it

SUBWAY® restaurant food includes

- ✓ Breakfast foods, fresh subs, pizzas, salads and flatbread sandwiches made to order
- ✓ Flexible food options for multiple day-parts
- ✓ Gourmet breads, sauces and toppings
- ✓ National breakfast program and hot meals and subs toasted to perfection



Contact Liz Smethurst
1.800.888.4848 x 1398 or 203.877.4281 x 1398
E-mail: Smethurst_L@subway.com
Or visit www.subway.com



Two SUBWAY® franchise options

1. Lease space to one of the SUBWAY® chain's franchisees. The franchisee will pay rent to you and will build, equip, and operate the restaurant.
2. You can become a SUBWAY® franchisee and operate the restaurant yourself.



Whether you are looking to own and operate a franchise, or earn rental income, the SUBWAY® franchise offers you the opportunity and formula that works. The SUBWAY® system provides access to a well structured and effective system.

How does the SUBWAY® chain benefit you?

✓ Experience

The SUBWAY® chain has more than 45 years experience and is a proven leader in quick service restaurants.



✓ International brand recognition

No other submarine sandwich chain has the large global presence that SUBWAY® restaurants offer - a familiar brand your passengers will recognize.



✓ SUBWAY® network of franchises

SUBWAY® restaurants have experienced, well-trained and dedicated franchise owners.



✓ Portability

Your passengers and employees who want a grab-and-go meal will benefit from the SUBWAY® restaurant's healthier food offerings that are conveniently portable.



✓ Made-to-order quality product

SUBWAY® sandwiches are made with fresh ingredients and daily baked bread, emphasizing quality and healthy choices, yet still providing quick meals. Customer expectations are exceeded by customizing each sandwich to their needs and taste.



✓ Safety

The operation of the SUBWAY® restaurant involves no frying, cooking or grilling. The SUBWAY® chain has a strict policy for cleanliness, food safety, food quality, and has the highest standards in the quick serve restaurant industry bar none.



Contact Liz Smethurst
800.888.4848 x 1398 or 203.877.4281 x 1398
E-mail: Smethurst_L@subway.com
or visit www.subway.com