



WORLDWIDE PARK OR RECREATIONAL PROGRAM



**FRESH
SOLUTIONS
FOR YOUR
LOCATIONS
WITH THE
#1 FRANCHISE***



Convenience for customers

Your guests will enjoy the convenience of having delicious and nutritious food made fast. SUBWAY® sandwiches are easy to take along and are a great alternative to greasy fast food.

Great food

SUBWAY® restaurants begin making customers' sandwiches on a varied selection of freshly baked gourmet breads. Using only the freshest ingredients, sandwich artists customize the sandwiches with our array of meats, cheeses and vegetables and top them off with unique sauces. As a final touch, many food flavors are brought out by toasting the sandwiches to perfection, just the way a customer wants.

Simple operations and flexibility

A SUBWAY® restaurant has a very simple yet versatile design that allows our floor plans to be adaptable, which is particularly important when working with existing facilities. Detailed layout and equipment placement plans can be prepared in a very short time. This speeds up the process of opening the restaurant and minimizes costly reconstruction while maximizing space efficiency.

The SUBWAY® chain offers

- ✓ Proven successful worldwide presence in Parks and Recreational venues
- ✓ Flexible floor plans
- ✓ Simple operations, no frying or grease
- ✓ Trusted brand recognition
- ✓ Training program and informative publications
- ✓ Support from headquarters, regional offices and field staff

Your customers want

- ✓ A quick and tasty meal
- ✓ Attentive customer service
- ✓ A meal prepared just the way they want
- ✓ Fresh, healthier menu choices
- ✓ Affordable, value-focused menu

SUBWAY® restaurant food includes

- ✓ Healthy and nutritious menu items
- ✓ Flexible food options for multiple day-parts
- ✓ Gourmet breads, sauces and toppings
- ✓ Hot meals and subs toasted to perfection
- ✓ Fresh subs, salads and flatbread sandwiches made to order



Contact Liz Smethurst
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 or visit www.subway.com



Strong operations

All owners undergo an intensive and thorough training program to equip them with the skills needed to run an efficient SUBWAY® restaurant to best serve the customer.



SUBWAY FRESH FIT™ Menu*

You can show that you care about the health of your customers and staff with the new SUBWAY FRESH FIT™ menu that is low in saturated fat and cholesterol, and is trans fat free.

Three SUBWAY® franchise options

1. *You can lease or license space to one of the SUBWAY® chain's franchisees, who will build, equip and operate the restaurant.*
2. *You can become a franchisee.*
3. *If you are currently working with a food service contractor, they may already be a SUBWAY® franchisee or the Company will work with them to become one.*

Whether you are looking to own and operate a franchise, or earn rental income, the SUBWAY® franchise offers you the opportunity and formula that works. The SUBWAY® system provides access to a well structured and effective system.

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*The SUBWAY® franchise was ranked the number-one global franchise in category among franchises with worldwide operations in the 2011 Franchise 500® issue of Entrepreneur® magazine.

*SUBWAY FRESH FIT™ Menu is available in the US only.

How does the SUBWAY® chain benefit you?

✓ **Trusted brand promoting a healthier lifestyle**

Menu choices of subs with 6 grams of fat or less or fresh salads and flat bread sandwiches promote healthier options.

✓ **International brand recognition**

No other submarine sandwich chain has the large global presence that SUBWAY® restaurants offer - a familiar brand your customers and staff will recognize.

✓ **Quality of the made-to-order product**

SUBWAY® sandwiches are made with fresh ingredients and daily baked bread, emphasizing quality and healthy choices yet providing quick meals. SUBWAY® sandwich artists exceed customer expectations by customizing each sandwich to the individual's need and taste.

✓ **Portability**

Both staff and customers who want a fast made-to-order meal will benefit from the SUBWAY® restaurants food offerings that are conveniently portable.

✓ **Safety**

The operation of the SUBWAY® restaurant involves no frying, cooking or grilling. The SUBWAY® chain has a strict policy for cleanliness, food safety, food quality, and has the highest standards in the quick serve restaurant industry.

What an amusement park had to say about the SUBWAY® brand

“SUBWAY attracts new and returning guests throughout the year, and we regularly receive positive feedback supporting their continued partnership at Hershey Park. I would highly recommend the SUBWAY concept . . .

John Lawn
Assistant General Manager
HERSHEY Entertainment Complex



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