



WORLDWIDE AIRPORT PROGRAM



**FRESH  
SOLUTIONS  
FOR YOUR  
AIRPORT  
WITH THE  
#1 FRANCHISE\***



## The SUBWAY® chain offers

- ✓ Proven successful presence in airports worldwide
- ✓ Trusted brand recognition
- ✓ Excellent customer service. We strive to exceed students' and staff's expectations
- ✓ 24-hour potential with hot menu items
- ✓ Simple operations, no frying or grease
- ✓ Flexible floor plans

## Your passengers want

- ✓ A portable meal to take onboard prepared just the way they like it
- ✓ Fresh, healthier menu choices
- ✓ Affordable, value-focused menu
- ✓ Attentive customer service

## SUBWAY® restaurant food includes

- ✓ Fresh subs, salads and flatbread sandwiches made to order
- ✓ Healthy and nutritious menu items
- ✓ Flexible food options for multiple day-parts
- ✓ Gourmet breads, sauces and toppings
- ✓ Hot meals and subs toasted to perfection



## Convenience for passengers and staff

Your passengers and staff will enjoy the ease and convenience of having a familiar brand available as a quick and portable meal. The SUBWAY® chain has a great deal of flexibility in hours of operation which allows catering to the needs of your “red-eye” passengers and all shifts of your airport staff. In some cases, a hot meal can be served 24-hours a day.

## Variety of menu items

No matter what time your customers come through, a variety of fresh menu items are available including soups, breakfast and snack items. Caring about the health of customers shows with the new SUBWAY FRESH FIT™ menu\* that is low in saturated fat and cholesterol, and is trans fat free.

## Simple operations and flexibility

A SUBWAY® restaurant has a very simple yet versatile design that allows our floor plans to be adaptable, which is particularly important when working with existing facilities. Detailed layout and equipment placement plans can be prepared in a very short time, thereby speeding up the process of opening the restaurant.

\*The SUBWAY® franchise was ranked the number-one global franchise in category among franchises with worldwide operations in the 2011 Franchise 500® issue of Entrepreneur® magazine.

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\*SUBWAY® FRESH FIT Menu is available in the US only.

## Snacks, breakfast and pizza

A SUBWAY® snack program is also possible. Delicious breakfast and pizza programs are also options in some areas.

## Strong operations

All owners undergo an intensive and thorough training program to equip them with the skills needed to run an efficient SUBWAY® restaurant to best serve the customer.



## SUBWAY FRESH FIT™ Menu\*

You can show that you care about the health of your passengers and staff with the new SUBWAY FRESH FIT™ menu that is low in saturated fat and cholesterol, and is trans fat free.

## 3 SUBWAY® franchise options

1. *You can lease or license space to one of the SUBWAY® chain's franchisees, who will build, equip and operate the restaurant.*
2. *If you are currently working with a food service contractor, they may already be a SUBWAY® franchisee or the Company will work with them to become one.*
3. *The airport can become a franchisee.*

Whether you are looking to own and operate a franchise, or earn rental income, the SUBWAY® franchise offers you the opportunity and formula that works. The SUBWAY® system provides access to a well structured and effective system.

**Contact Janet Bencivenga**  
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## How does the SUBWAY® chain benefit you?

### ✓ Experience

The SUBWAY® chain has more than 40 years experience and is a proven leader in quick service restaurants.

### ✓ International brand recognition

No other submarine sandwich chain has the large global presence that SUBWAY® restaurants offer - a familiar brand goes a long way toward passenger comfort.

### ✓ SUBWAY® network of franchisees

SUBWAY® restaurants have well trained and dedicated franchise owners who put customer satisfaction at the forefront of all they do.

### ✓ Portability

With major carriers cutting back on in-flight meals, your passengers and flight crews will be able to have a healthy meal that is truly portable. Airport employees will also benefit from the healthier food offerings that are conveniently portable.

### ✓ Made-to-order quality product

SUBWAY® sandwiches are made with fresh ingredients and daily baked bread, emphasizing quality and healthy choices yet providing quick meals. Customer expectations are exceeded by customizing each sandwich to the individual's need and taste.

### ✓ Safety

The operation of the SUBWAY® restaurant involves no frying, cooking or grilling. The SUBWAY® chain has a strict policy for cleanliness, food safety, food quality, and has the highest standards in the quick serve restaurant industry.

## What airport locations say about SUBWAY® restaurants



*From an airport operator's perspective, an airport is the ideal location of a SUBWAY® restaurant*

Carl G. Olsen

Commissioner of Transportation  
Greater Binghamton Airport

*SUBWAY® is an important part of our overall food court concession program and provides a viable, healthy alternative to the traveling public. The integrity of SUBWAY's business operations at this airport is of the highest caliber.*



Don Kolsun

Director, Commercial Properties  
Calgary Airport Authority

## SUBWAY® kiosk



A kiosk, such as the one shown above, can be utilized in certain situations to maximize available space and extend foodservice capabilities.

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